

DISCLAIMER

This presentation contains statements that are not purely historical are forward-looking statements, including statements regarding expectations, hopes, intentions or strategies regarding the future. Forward-looking statements are based on Dun & Bradstreet's management's beliefs, as well as assumptions made by, and information currently available to, them. Forward-looking statements can be identified by words such as "anticipates," "intends," "plans," "seeks," "believes," "estimates," "expects" and similar references to future periods, or by the inclusion of forecasts or projections. Examples of forward-looking statements include, but are not limited to, statements we make regarding the outlook for our future business and financial performance. Because such statements are based on expectations as to future financial and operating results and are not statements of fact, actual results may differ materially from those projected. It is not possible to predict or identify all risk factors. Consequently, the risks and uncertainties listed below should not be considered a complete discussion of all of our potential trends, risks and uncertainties. We undertake no obligation to update any forward-looking statements, whether as a result of new information, future events or otherwise.

You are cautioned not to place undue reliance on the utility of the information in this Presentation as a predictor of future performance. Any estimates and statements contained herein may be forward-looking in nature and involve significant elements of subjective judgment and analysis, which may or may not be correct. Risks, uncertainties and other factors may cause actual results to vary materially and potentially adversely from those anticipated, estimated or projected. For example, throughout this Presentation we discuss the Company's business strategy and certain short and long term financial and operational expectations that we believe would be achieved based upon our planned business strategy for the next several years. These expectations can only be achieved if the assumptions underlying our business strategy are fully realized –some of which we cannot control (e.g., market growth rates, macroeconomic conditions and customer preferences) and we will review these assumptions as part of our annual planning process.

The risks and uncertainties that forward-looking statements are subject to include, but are not limited to: (i) an outbreak of disease, global or localized health pandemic or epidemic, or the fear of such an event (such as the COVID-19 global pandemic), including the global economic uncertainty and measures taken in response; (ii) the short- and long-term effects of the COVID-19 global pandemic, including the pace of recovery or any future resurgence; (iii) our ability to implement and execute our strategic plans to transform the business; (iv) our ability to develop or sell solutions in a timely manner or maintain client relationships; (v) competition for our solutions; (vii) harm to our brand and reputation; (vii) unfavorable global economic conditions; (viii) risks associated with operating and expanding internationally; (ix) failure to prevent cybersecurity incidents or the perception that confidential information is not secure; (x) failure in the integrity of our data or systems; (xi) system failures and personnel disruptions, which could delay the delivery of our solutions to our clients; (xii) loss of access to data sources or ability to transfer data across the data sources and markets we operate; (xiii) failure of our software vendors and network and cloud providers to perform as expected or if our relationship is terminated; (xiv) loss or diminution of one or more of our key clients, business partners or government contracts; (xv) dependence on strategic alliances, joint ventures and acquisitions to grow our business; (xvi) our ability to protect our intellectual property adequately or cost-effectively; (xvii) claims for intellectual property infringement; (xiii) interruptions, delays or outages to subscription or payment processing platforms; (xix) risks related to acquiring and integrating businesses and divestitures of existing businesses; (xx) our ability to retain members of the senior leadership team and attract and retain skilled employees; (xxii) original reputations; (xiii) risks related to t

All information herein speaks only as of (1) the date hereof, in the case of information about the Company, and (2) the date of such information, in the case of information from persons other than the Company. There can be no assurance any forecasts and estimates will prove accurate in whole or in part. The Company does not undertake any duty to update or revise the information contained herein, publicly or otherwise.

The Presentation also includes certain financial information that is not presented in accordance with Generally Accepted Accounting Principles ("GAAP"), including, but not limited to, Adjusted Revenue, Organic Revenue, EBITDA, Adjusted EBITDA margin, Adjusted Net Income, and certain ratios and other metrics derived therefrom. These non-GAAP financial measures are not measures of financial performance in accordance with GAAP and may exclude items that are significant in understanding and assessing the Company's financial results. Further, it is important to note that non-GAAP financial measures should not be considered in isolation and may be considered in addition to GAAP financial information but should not be used as substitutes for the corresponding GAAP measures. It is also important to note that EBITDA, Adjusted EBITDA for specified fiscal periods have been calculated in accordance with the definitions thereof as set out in our public disclosures and are not projections of any presentation contains forward-looking financial measures presented on a non-GAAP basis without reconciliation to the most directly comparable GAAP measure due to the inherent difficulty, without unreasonable efforts, in forecasting and quantifying with reasonable accuracy significant items required for this reconciliation. You should be aware that Dun & Bradstreet's presentation of these and other non-GAAP financial measures in this Presentation may not be comparable to similarly-titled measures used by other companies.

All amounts in this Presentation are in USD unless otherwise stated. All trademarks and logos depicted in this Presentation are the property of their respective owners and are displayed solely for purposes of illustration.

FINANCIAL HIGHLIGHTS (GAAP)

METRICS	FOURTH QUARTER 2021	FULLYEAR 2021
Revenue	\$598.3 million, +24.7% (+25.5% constant currency)	\$2,165.6 million, +24.5% (+24.3% constant currency)
Net income/(loss)	\$(11.6) million vs. \$1.8 million Q4'20	\$(71.7) million vs. \$(180.6) million in 2020
Diluted earnings per share	\$(0.03)	\$(0.17)

ı

FINANCIAL HIGHLIGHTS (NON-GAAP)

METRICS	FOURTH QUARTER 2021	FULLYEAR 2021
Adjusted Revenue (1)	\$598.3 million, +24.7% (+25.5% constant currency)	\$2,170.2 million, +24.8% (+24.6% constant currency)
Organic Revenue (2)	\$504.4 million, +4.8% constant currency	\$1,822.8 million, +3.2% constant currency
Adjusted EBITDA (3)	\$242.7 million, +19.1%	\$847.1 million, +19.1%
Adjusted EBITDA Margin	40.6%	39.0%
Adjusted Net Income	\$141.9 million	\$471.1 million
Adjusted diluted earnings per share	\$0.33	\$1.10

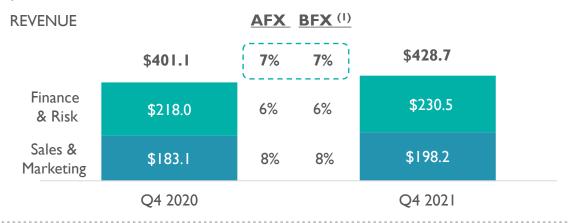
⁽¹⁾ Adjusted Revenue: The growth rate includes the net impact of the lower deferred revenue purchase accounting adjustment of \$0.6 million for Q4 and \$20.9 million for full year

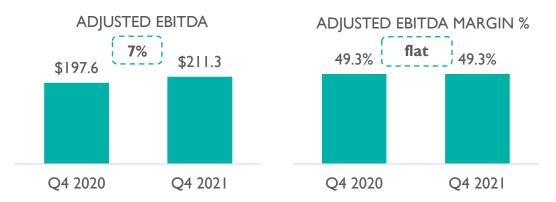
⁽²⁾ Organic Revenue: Adjusted to exclude the net impact of the lower deferred revenue purchase accounting adjustment of \$0.6 million for Q4, a 0.2-percentage point impact and \$20.9 million for full year, a 1.3 percentage-point impact

⁽³⁾ Adjusted EBITDA: The growth rate includes the net impact of the lower deferred revenue purchase accounting adjustment of \$0.6 million for Q4, a 0.4-percentage point impact and \$20.9 million for quily year, a 3.4-percentage-point impact

NORTH AMERICA – Q4

\$ IN MILLIONS





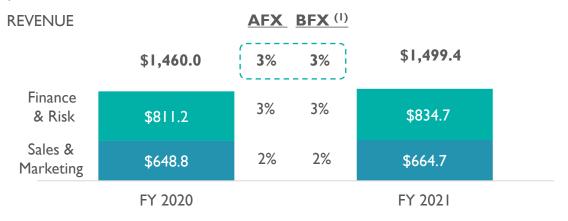
(I) BFX represents the growth rate before the impact of foreign exchange

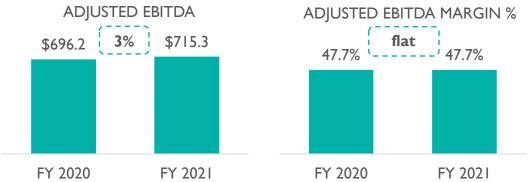
dun & bradstreet FOURTH QUARTER HIGHLIGHTS

- Revenue growth primarily driven by Risk solutions and Finance solutions due to new business and increased wallet share of existing customers, and strength in data sales, our marketing solutions and the acquisitions within Sales and Marketing, partially offset by \$1m from the data.com legacy partnership winddown
- Organic Revenue grew 4 percent
- Adjusted EBITDA increase primarily driven by higher revenue, partially offset by higher net data and data processing fees
- Adjusted EBITDA margin was flat compared to prior year

NORTH AMERICA – FULL YEAR

\$ IN MILLIONS





BFX represents the growth rate before the impact of foreign exchange

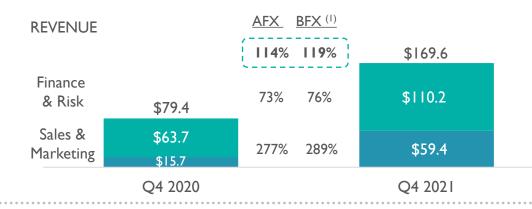
dun & bradstreet

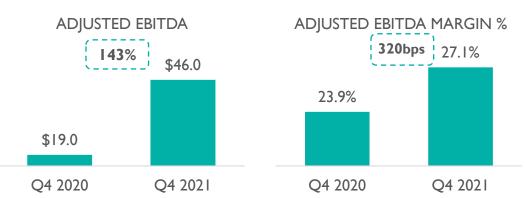
FULL YEAR HIGHLIGHTS

- Revenue growth primarily driven by Risk solutions and Finance solutions due to new business and increased wallet share of existing customers, and strength in data sales, our marketing solutions and the acquisitions within Sales and Marketing, partially offset by \$12m from the data.com legacy partnership wind-down
- Organic Revenue grew 2 percent
- Adjusted EBITDA increased primarily driven by higher revenue and ongoing cost management partially offset by higher net data and data processing fees
- Adjusted EBITDA margin was flat compared to prior year

INTERNATIONAL – Q4

\$ IN MILLIONS





dun & bradstreet

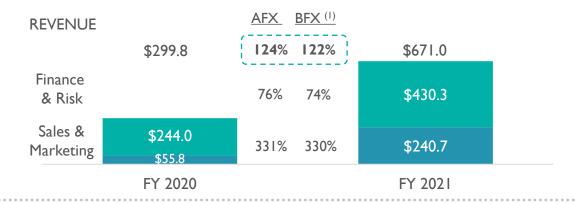
FOURTH QUARTER HIGHLIGHTS

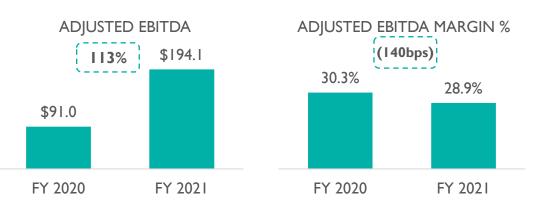
- Revenue growth of 119% BFX, or 8% excluding acquisitions, driven by strong growth in Finance and Risk solutions across all markets
- Adjusted EBITDA increased primarily due to the net impact of the Bisnode acquisition as well as revenue growth
- Adjusted EBITDA margin increased due to strong revenue growth and lower data costs

(I) BFX represents the growth rate before the impact of foreign exchange

INTERNATIONAL - FULL YEAR

\$ IN MILLIONS





dun & bradstreet

FULL YEAR HIGHLIGHTS

- Revenue growth of 122% BFX, or 9% excluding Bisnode, driven by strong growth in Finance and Risk and Sales and Marketing solutions, across all markets
- Adjusted EBITDA increased primarily due to the net impact of the Bisnode acquisition as well as organic revenue growth across the business and lower data costs partially offset by higher personnel costs
- Adjusted EBITDA margin decline driven by Bisnode acquisition

DEBT SUMMARY

(\$ IN MILLIONS)	DECEMBER 31, 2021	MATURITY	INTEREST RATE
Cash	\$177		
Revolving Facility (\$850.0)	\$160	2025	LIBOR + 325 bps ⁽²⁾
Term Loan Facility (1)	\$2,783	2026	LIBOR + 325 bps ⁽³⁾
Senior Secured Notes (I)	\$420	2026	6.875%
Unsecured Notes (I)	\$460	2029	5.000%
Total Debt (1)	\$3,823		
Net Debt (I)	\$3,646		
Net Debt / EBITDA	4.3x		

⁽I) Represents principal amount

⁽²⁾ Subject to a ratio-based pricing grid

⁽³⁾ Repriced to 325 bps on January 27, 2021

FULL YEAR 2022 FINANCIAL GUIDANCE

FINANCIAL METRICS	2022 GUIDANCE		
Total Adjusted Revenue ⁽¹⁾ \$2,270 million to \$2,315 million, or 4.5% -			
Organic Constant Currency Revenue growth	3% – 5%		
Adjusted EBITDA	\$865 million to \$905 million		
Adjusted diluted earnings per share \$1.13 to \$1.20			

Full year 2022 guidance is based upon the following estimates and assumptions:

- Adjusted interest expense of approximately \$180 million
- Depreciation and amortization expense of approximately \$80 million (excluding incremental depreciation and amortization expense resulting from purchase accounting)
- Adjusted effective tax rate approximately 24.5%
- Weighted average diluted shares outstanding of approximately 430 million
- Capex of \$150-\$180 million

(1) 2022 revenue growth includes an approximate 0.5% foreign exchange headwind due primarily to the strengthening of the USD vs. the EUR and SEK



ORGANIC REVENUE GROWTH WALK

				YOY			YOY
	Q4 2021	Q4	2020 ^(I)	Variance	FY 2021	FY 2020 ^(I)	Variance
				/			,
GAAP Revenue	\$ 598.3	\$	479.9	24.7%	\$ 2,165.6	\$ 1,738.7	24.5%
Revenue adjustment due to the Bisnode acquisition close timing			-	1,227	4.6		`~
Adjusted Revenue	\$ 598.3	\$	479.9		\$ 2,170.2	\$ 1,738.7	
Foreign currency impact	4.6		0.7		3.1	6.2	
Adjusted revenue before the effect of foreign currency	\$ 602.9	\$	480.6	25.5%	\$ 2,173.3	\$ 1,744.9	24.6%
Net revenue from acquisitions - before the effect of foreign currency	(98.5)		-		(350.7)		
Organic revenue - before the effect of foreign currency	\$ 504.4	\$	480.6	5.0%	\$1,822.6	\$ 1,744.9	4.5%
Deferred revenue purchase accounting adjustment			0.6		0.2	21.1	
Organic revenue - before the effect of foreign currency and deferred revenue				/			/
purchase accounting adjustments	\$ 504.4	\$	481.2	4.8%	\$ 1,822.8	\$ 1,766.0	3.2%

^{(1) 2020} results revised to eliminate International lag reporting. Please refer to data book for revised results.

NON-GAAP FINANCIAL MEASURES

In addition to reporting GAAP results, we evaluate performance and report our results on the non-GAAP financial measures discussed below. We believe that the presentation of these non-GAAP measures provides useful information to investors and rating agencies regarding our results, operating trends and performance between periods. These non-GAAP financial measures include adjusted revenue, organic revenue, adjusted earnings before interest, taxes, depreciation and amortization ("adjusted EBITDA"), adjusted EBITDA margin, adjusted net income and adjusted net earnings per diluted share. Adjusted results are non-GAAP measures that adjust for the impact due to certain acquisition and divestiture related revenue and expenses, such as costs associated earnings and charges that are not in the normal course of our business, such as costs associated with early debt redemptions, gains and losses on sales of businesses, impairment charges, the effect of significant changes in tax laws and material tax and legal settlements. We exclude amortization of recognized intangible assets resulting from the application of purchase accounting because it is non-cash and not indicative of our ongoing and underlying operating performance. Recognized intangible assets by their nature are fundamentally different from other depreciating assets that are replaced on a predictable operating cycle. Unlike other depreciating assets, such as developed and purchased software licenses or property and equipment, there is no replacement cost once these recognized intangible assets are not replaced. Additionally, our costs to operate, maintain and extend the life of acquired intangible assets and purchased intellectual property are reflected in our operating costs as personnel, data fee, facilities, overhead and similar items. Management believes it is important for investors to understand that such intangible assets were recorded as part of purchase accounting and contribute to revenue generation. Amortization of recognized intangible assets will re

Our non-GAAP or adjusted financial measures reflect adjustments based on the following items, as well as the related income tax.

Adjusted Revenue

We define adjusted revenue as revenue adjusted to include a revenue adjustment due to the timing of the completion of the Bisnode acquisition. Management uses this measure to evaluate ongoing performance of the business period over period. In addition, we isolate the effects of changes in foreign exchange rates on our revenue growth because we believe it is useful for investors to be able to compare revenue from one period to another, both after and before the effects of foreign exchange rate changes. The change in revenue performance attributable to foreign currency rates is determined by converting both our prior and current periods' foreign currency revenue by a constant rate.

Organic Revenue

We define organic revenue as adjusted revenue before the effect of foreign exchange excluding revenue from the acquired company for the first twelve months. We believe the organic measure provides investors and analysts with useful supplemental information regarding the Company's underlying revenue trends by excluding the impact of acquisitions.

Adjusted EBITDA and Adjusted EBITDA Margin

We define adjusted EBITDA as net income (loss) attributable to Dun & Bradstreet Holdings, Inc. excluding the following items:

- · depreciation and amortization;
- interest expense and income;
- income tax benefit or provision;
- other expenses or income;
- · equity in net income of affiliates;
- net income attributable to non-controlling interests;
- · dividends allocated to preferred stockholders;
- other incremental or reduced expenses and revenue from the application of purchase accounting (e.g. commission asset amortization);
- · equity-based compensation;
- · restructuring charges;
- · merger and acquisition-related operating costs;
- transition costs primarily consisting of non-recurring expenses associated with transformational and integration activities, as well as incentive expenses associated with our synergy program, primarily in 2020 and 2019;
- legal reserve and costs associated with significant legal and regulatory matters; and
- asset impairment.

NON-GAAP FINANCIAL MEASURES (CONTINUED)

Adjusted Net Income

We define adjusted net income as net income (loss) attributable to Dun & Bradstreet Holdings, Inc. adjusted for the following items:

- incremental amortization resulting from the application of purchase accounting. We exclude amortization of recognized intangible assets resulting from the application of purchase accounting because it is non-cash and is not indicative of our ongoing and underlying operating performance. The Company believes that recognized intangible assets by their nature are fundamentally different from other depreciating assets that are replaced on a predictable operating cycle. Unlike other depreciating assets, such as developed and purchased software licenses or property and equipment, there is no replacement cost once these recognized intangible assets expire and the assets are not replaced. Additionally, the Company's operating costs to operate, maintain and extend the life of acquired intangible assets and purchased intellectual property are reflected in the Company's operating costs as personnel, data fee, facilities, overhead and similar items;
- other incremental or reduced expenses and revenue from the application of purchase accounting (e.g. commission asset amortization);
- · equity-based compensation;
- · restructuring charges;
- · merger and acquisition-related operating costs;
- transition costs primarily consisting of non-recurring expenses associated with transformational and integration activities, as well as incentive expenses associated with our synergy program, primarily in 2020 and 2019;
- legal reserve and costs associated with significant legal and regulatory matters;
- · change in fair value of the make-whole derivative liability associated with the Series A Preferred Stock;
- · asset impairment;
- · non-recurring pension charges, related to pension settlement charge;
- · dividends allocated to preferred stockholders;
- · merger, acquisition and divestiture-related non-operating costs;
- debt refinancing and extinguishment costs; and
- . tax effect of the non-GAAP adjustments and the impact resulting from the enactment of the CARES Act.

Adjusted Net Earnings per Diluted Share

We calculate adjusted net earnings per diluted share by dividing adjusted net income (loss) by the weighted average number of common shares outstanding for the period plus the dilutive effect of common shares potentially issuable in connection with awards outstanding under our stock incentive plan.

NON-GAAP RECONCILIATION: ADJUSTED REVENUE FOR THE THREE MONTHS ENDED DECEMBER 31

(\$ IN MILLIONS)	THREE MONTHS ENDED DECEMBER 31,		
	2021	2020	
GAAP / Adjusted Revenue	\$598.3	\$479.9	
Foreign currency impact	4.6	0.7	
Adjusted revenue before the effect of foreign currency	\$602.9	\$480.6	
Net revenue from acquisitions – before the effect of foreign currency	(98.5)	-	
Organic Revenue - before the effect of foreign currency	\$504.4	\$480.6	

NON-GAAP RECONCILIATION: ADJUSTED REVENUE FOR THE YEAR ENDED DECEMBER 31

(\$ IN MILLIONS)	YEAR ENDED DECEMBER 31,		
	2021	2020	
GAAP Revenue	\$2,156.6	\$1,738.7	
Revenue adjustment due to the Bisnode acquisition	4.6		
Adjusted Revenue	\$2,170.2	\$1,738.7	
Foreign currency impact	3.1	6.2	
Adjusted revenue before the effect of foreign currency	\$2,173.3	\$1,744.9	
Net revenue from acquisitions – before the effect of foreign currency	(350.7)	-	
Organic Revenue - before the effect of foreign currency	\$1,822.6	\$1,744.9	

NON-GAAP RECONCILIATION: ADJUSTED EBITDA FOR THE THREE MONTHS ENDED DECEMBER 31

(CINIMILLIONS)	THREE MONTHS ENDED DECEMBER 31,		
(\$ IN MILLIONS)	2021	2020	
Net income (loss)	\$(11.6)	\$1.8	
Depreciation and amortization	157.2	136.4	
Interest expense - net	61.0	49.2	
(Benefit) provision for income tax - net	(7.0)	(1.4)	
EBITDA	\$199.6	\$186.0	
Other income (expense) - net	17.6	(30.8)	
Equity in net income of affiliates	(0.7)	(0.5)	
Net income (loss) attributable to the non-controlling interest	1.6	1.3	
Other incremental or reduced expenses and revenue from the application of purchase accounting	(4.0)	(4.4)	
Equity-based compensation	9.6	6.5	
Restructuring charges	4.4	21.0	
Merger and acquisition-related operating costs	6.9	7.4	
Transition costs	6.0	9.6	
Legal expenses associated with significant legal and regulatory matters	1.7	3.9	
Asset impairment	-	3.9	
Adjusted EBITDA	\$242.7	\$203.9	
Adjusted EBITDA Margin (%)	40.6%	42.5%	

NON-GAAP RECONCILIATION: ADJUSTED EBITDA FOR THE YEAR ENDED DECEMBER 31

(CINIMILLIANS)	YEAR ENDED DECEMBER 31,		
(\$ IN MILLIONS)	2021	2020	
Net income (loss)	\$(71.7)	\$(180.6)	
Depreciation and amortization	615.9	537.8	
Interest expense - net	205.7	270.4	
(Benefit) provision for income tax - net	23.4	(112.4)	
EBITDA	\$773.3	\$515.2	
Other income (expense) - net	(14.9)	11.6	
Equity in net income of affiliates	(2.7)	(2.4)	
Net income (loss) attributable to the non-controlling interest	5.8	4.9	
Dividends allocated to preferred stockholders	-	64.1	
Other incremental or reduced expenses and revenue from the application of purchase accounting	(12.9)	(18.8)	
Equity-based compensation	33.3	45.1	
Restructuring charges	25.1	37.3	
Merger and acquisition-related operating costs	14.1	14.1	
Transition costs	11.6	31.9	
Legal expenses associated with significant legal and regulatory matters	12.8	3.9	
Asset impairment	1.6	4.5	
Adjusted EBITDA	\$847.I	\$711.4	
Adjusted EBITDA Margin (%)	39.0%	40.9%	

NON-GAAP RECONCILIATION: ADJUSTED NET INCOME FOR THE THREE MONTHS ENDED DECEMBER 31

(4)(4)(4)(4)(4)(4)(4)(4)(4)(4)(4)(4)(4)(THREE MONTHS ENDED DECEMBER 31,		
(AMOUNTS IN MILLIONS, EXCEPT PER SHARE DATA)	2021	2020	
Net income (loss)	\$(11.6)	\$1.8	
Incremental amortization of intangible assets resulting from the application of purchase accounting	135.6	119.5	
Other incremental or reduced expenses and revenue from the application of purchase accounting	(4.0)	(4.4)	
Equity-based compensation	9.6	6.5	
Restructuring charges	4.4	21.0	
Merger and acquisition-related operating costs	6.9	7.4	
Transition costs	6.0	9.6	
Legal expenses associated with significant legal and regulatory matters	1.7	3.9	
Asset impairment	-	3.9	
Non-recurring pension charges	-	0.6	
Merger and acquisition-related non-operating costs	(0.1)	(23.5)	
Debt extinguishment / refinancing costs	41.9	2.5	
Tax effect of the non-GAAP adjustments	(48.5)	(34.1)	
Adjusted net income (loss) attributable to Dun & Bradstreet Holdings, Inc. (a)	\$141.9	\$114.7	
Adjusted diluted earnings (loss) per share of common stock	\$0.33	\$0.27	
Weighted average number of shares outstanding – diluted	429.0	423.6	

(a) Including impact of deferred revenue purchase accounting adjustments:

Pre-tax impact	-	\$(0.6)
Tax impact	-	0.1
Net impact to adj. net income (loss) attrib. to Dun & Bradstreet Holdings, Inc.	-	\$(0.5)
Net impact to adjusted diluted earnings (loss) per share of common stock	-	-

NON-GAAP RECONCILIATION: ADJUSTED NET INCOME FOR THE YEAR ENDED DECEMBER 31

	YEAR ENDED DECEMBER 31,		
(AMOUNTS IN MILLIONS, EXCEPT PER SHARE DATA)	2021	2020	
Net income (loss)	\$(71.7)	\$(180.6)	
Dividends allocated to preferred shareholders	-	64.1	
Incremental amortization of intangible assets resulting from the application of purchase accounting	535.7	475.3	
Other incremental or reduced expenses from the application of purchase accounting	(12.9)	(18.8)	
Equity-based compensation	33.3	45.1	
Restructuring charges	25.1	37.3	
Merger and acquisition-related operating costs	14.1	14.1	
Transition costs	11.6	31.9	
Legal expenses associated with significant legal and regulatory matters	12.8	3.9	
Change in fair value of make-whole derivative liability	-	32.8	
Asset impairment	1.6	4.5	
Non-recurring pension charges	-	0.6	
Merger and acquisition-related non-operating (gain) costs	2.2	(23.5)	
Debt extinguishment / refinancing costs	43.0	76.6	
Tax impact of the CARES act	(0.8)	(57.8)	
Tax effect of the non-GAAP adjustments	(122.9)	(158.9)	
Adjusted net income (loss) attributable to Dun & Bradstreet Holdings, Inc. (a)	\$471.1	\$346.6	
Adjusted diluted earnings (loss) per share of common stock	\$1.10	\$0.94	
Weighted average number of shares outstanding – diluted	429.8	367.3	
) Including impact of deferred revenue purchase accounting adjustments:			
Pre-tax impact	\$(0.2)	\$(21.1)	
Tax impact	-	5.4	

Pre-tax impact	\$(0.2)	\$(21.1)
Tax impact	-	5.4
Net impact to adj. net income (loss) attrib. to Dun & Bradstreet Holdings, Inc.	\$(0.2)	\$(15.7)
Net impact to adjusted diluted earnings (loss) per share of common stock	-	\$(0.04)