

2020 Corporate Social Responsibility Report

dun & bradstreet

Our Commitment

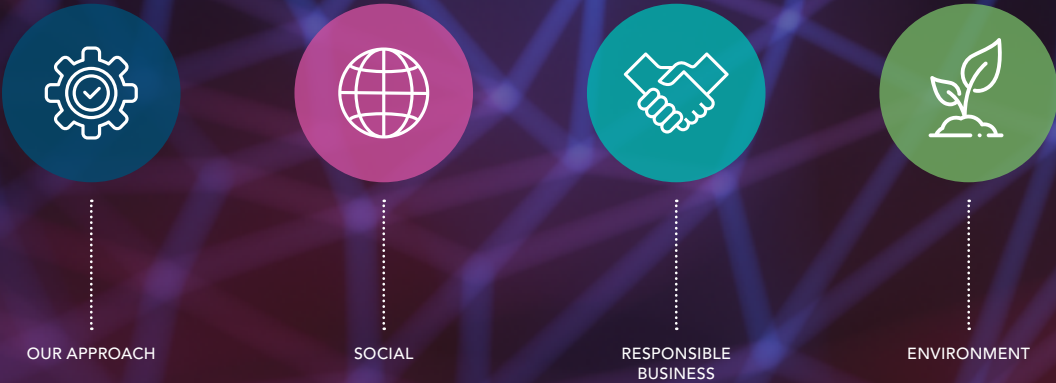
At Dun & Bradstreet, we firmly believe a defining quality of successful companies is that they demonstrate a consistent commitment to empowering the people and communities where they operate. We believe that companies should look beyond the bottom line and have a positive impact through responsible engagement on environmental, social, and governance issues.

Our company culture provides a foundation that lets us commit to fostering social and economic development and contributing to the sustainability of the communities in which we all live and operate. We look at responsibility from several dimensions—how we support and empower our employees, the way we focus on helping our clients and the way we manage our corporation—all aligned with our core value of inherent generosity.



In This Report

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Letter from Our Chief Executive Officer

As we think about 2020, it is hard not to reflect on the unprecedented impact of the COVID-19 pandemic. Dun & Bradstreet has been resilient in the face of this global health and economic challenge, which is a credit to my 4,000 colleagues across the globe who have been steadfast and dedicated. Their work is evident every day in the services we provide to our clients, the projects we support in our communities, and the way we operate our business.

Over the course of the year, our Dun & Bradstreet team discovered new reserves of strength, flexibility and resilience that come from providing our clients with business decisioning data and analytics for nearly 180 years. During the pandemic, we brought new and meaningful insights to help give organizations the agility they need to move forward with confidence.

Last year, just weeks into the pandemic, we announced a complimentary resource for federal, state and local government agencies to better understand the number of businesses and employees impacted by COVID-19, enabling them to better plan relief and recovery efforts. We also helped numerous businesses—large and small—to gain the valuable insights they needed to manage risk across their supply chains, prepare for seeking relief funding, and ultimately find ways to rebuild and remain agile in the face of uncertainty. Our data and insights have the power to inform public and private sector clients' mission-critical decisions as they manage through the best and worst of times. And these same insights can help businesses rebuild today and thrive tomorrow.

It is all part of our commitment to operate not just as a powerful business ally, but also as a responsible corporate citizen. This is one of the many ways that we are activating our vision to build a global network of trust, turning risk into opportunity, uncertainty into confidence, and potential into prosperity.

This purpose is powered by our people, and we strive to offer our employees an inclusive environment that

welcomes new ideas and appreciates diverse experiences and perspectives. We were proud to be named a 2020 Best Place to Work for LGBTQ Equality by the Human Rights Campaign Foundation and 2020 Best Place to Work for Disability Inclusion by Disability:IN.

While the world changed in ways none of us might have imagined in 2020, it is also important to reflect on how much remains the same. Dun & Bradstreet is firm in its commitment to helping our clients, colleagues and communities around the globe navigate challenges and opportunities alike. Over the past year, Dun & Bradstreet employees supported more than 760 causes through employee and company donations and volunteering. From sponsoring meals for frontline workers, to organizing virtual fundraisers for local causes, doing good continues to be in our Company's DNA.

Our progress is addressed in more detail in this report. There is still much work to be done, and we are committed to protecting our community and environment, helping businesses grow and thrive.

If 2020 taught us anything, it is that society and industry will continue to face new challenges. Dun & Bradstreet is committed to being a catalyst for positive change and we continue to view these challenges as an opportunity to create a better future. In short, we believe we can do well by doing good things for businesses and for people.

I would like to thank our world-class team of employees across the globe for their dedication to our clients, our communities and our business.

Regards,

Anthony M. Jabbour
Chief Executive Officer

Our Response to COVID-19

Throughout the COVID-19 pandemic, we activated our most valuable resources—people, data and analytics—to help organizations regain confidence in an uncertain world. From providing data and analytics to help inform government-led, mission-critical response and recovery efforts to aid small businesses, to introducing complimentary tools to support organizations of all sizes, we mobilized quickly to help businesses and communities recover.

We harnessed the generosity of our global teams to support communities in need, matching employee donations to the Center for Disease Control Foundation and the United Nations Foundation COVID-19 Solidarity Response Fund by one-and-a-half times. In addition, our employees organized drives to support frontline workers, donating supplies and funds to local communities around the world.



Who We Are

ABOUT US

For nearly two centuries, Dun & Bradstreet has helped businesses improve performance through data and insights. In today’s rapidly changing landscape, Dun & Bradstreet’s solutions help organizations meet the growing regulatory, ethical, and social demands that come with being a responsible business.

For example, the company’s Third-Party Risk & Compliance solutions help businesses responsibly mitigate risk by helping them screen customers to ensure compliance with anti-bribery, corruption and anti-money laundering laws and global regulations. Dun & Bradstreet’s Supplier Diversity Data helps clients meet their diversity goals. Through the Dun & Bradstreet Data Cloud—which includes more than 420 million businesses worldwide, with over 6.9 million socio-economic classifications and more than 21.3 million small business indicators—clients can find qualified suppliers that meet their needs.

OUR CODE OF CONDUCT

Doing things the right way, ethically, with integrity, and in full compliance with the law, is not just a policy at Dun & Bradstreet—it’s ingrained in our culture. The principles set out in our Code of Conduct are integral to our future growth and success, and are the bedrock to our vision—to create a global network of trust, enabling clients to turn uncertainty into confidence, risk into opportunity, and potential into prosperity.

[VIEW NOW →](#)

4,000

Employees

179

Years of helping clients grow and thrive

243

Countries and territories included in Data Cloud

\$1.7B

In Revenue

Our values are the constant touchstone of our community; they guide our behavior and anchor our decisions. The Dun & Bradstreet family is:



DATA-INSPIRED

We’re passionate about the power of data. It’s at the heart of everything we do.



RELENTLESSLY CURIOUS

We embrace the change in the world around us. We know it brings new problems to solve, new things to learn and new ways to grow.



INHERENTLY GENEROUS

We succeed by helping others succeed. We openly share our time and talent, and we confidently welcome the help of others.



Leadership & Board Composition

We believe that diversity of experience and opinions is vital to an effective Board of Directors. We're proud that both the Dun & Bradstreet Board of Directors and leadership team bring diverse skills, experiences and backgrounds to the company. We continue to evolve our Board composition to ensure that we have an inclusive leadership team that is representative of our world today.

CORPORATE OFFICERS

- Anthony M. Jabbour**
Chief Executive Officer
- Stephen C. Daffron**
President
- Bryan T. Hipsher**
Chief Financial Officer
- Kevin Coop**
President, North America
- Neeraj Sahai**
President, International
- Timothy B. Solms**
General Manager, Public Sector

- Joe A. Reinhardt III**
Chief Legal Officer
- Colleen E. Haley**
Corporate Secretary
- Anthony Pietrontone**
Chief Accounting Officer

BOARD OF DIRECTORS

- William P. Foley, II**
Chairman of the Board
Dun & Bradstreet Holdings, Inc.
- Richard N. Massey**
Chief Executive Officer
Cannae Holdings, Inc.
- Anthony M. Jabbour**
Chief Executive Officer
Dun & Bradstreet Holdings, Inc.
- Chinh E. Chu**
Founder and Managing Partner
CC Capital
- Ganesh B. Rao**
Managing Director
Thomas H. Lee Partners, L.P.
- Keith J. Jackson**
President
Positive Atmosphere Reaches Kids
- Thomas M. Hagerty**
Managing Director
Thomas H. Lee Partners, L.P.
- Douglas K. Ammerman**
Retired Partner
KPMG
- James A. Quella**
Senior Advisor
Blackstone



Providing Strength for Our Communities

Enabling opportunity and prosperity in our communities is just one of the ways that we activate our core value of inherent generosity. Our employees understand that, and we support them in giving to the causes that mean the most to them by providing paid time off to volunteer and by matching employee donations through our Do Good program.

The program exemplifies our commitment to serve our communities. With Do Good projects, we join to give our time and talents to charitable organizations where we live and work. The numbers on the right side of this page demonstrate the impact we have on our communities.



3,143

Number of matched employee donations

\$710K+

Total employee & company charitable contributions

760+

Number of causes supported in 2020 through employee and company donations

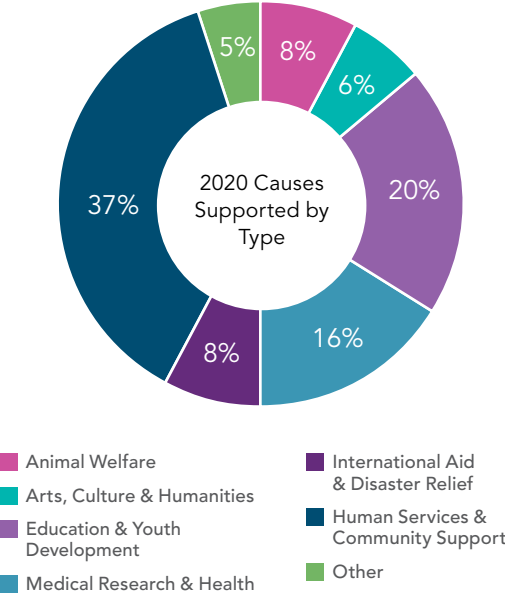
4,995

Total tracked volunteer hours



Serving Our Communities Around the Globe

We supported more than 760 causes in 2020 through employee and company donations and volunteering.



EMPOWERING UNDERSERVED COMMUNITIES IN INDIA

In 2020, our team in India reached out to help several non-profit organizations—assistance that was more vital than ever in the face of the global pandemic. Our support included:

- Providing the Door Step School with food for 85 families of the children studying in the Dun & Bradstreet sponsored “School on Wheels” bus at the Subhash Nagar (JVL) center in Mumbai.
- Assisting Masoom (night school) students by distributing groceries and hygiene kits to 22 families
- Identifying three charitable organizations for employee donations—Concern India Foundation, Save the Children, and Indian Women and Child Welfare Trust.

For the second consecutive year, we granted scholarships to 51 deserving women for their higher education through the Dun & Bradstreet Saksham Scholarship Program. Of these, 25 are renewing students from last year and 26 are new recipients. The scholarship is designed to help students reduce their financial constraints and pursue academic and career opportunities. The name Saksham, which means empowerment, was decided by Dun & Bradstreet employees.



PRO BONO SUPPORT FOR COMMUNITY CAUSES

At a time when the services provided by community causes are more critical than ever and the need to adapt quickly is paramount, we were proud to continue our work with the Pro Bono Partnership to support non-profit organizations across Connecticut, New Jersey, and New York with free legal services.

During 2020, the Partnership, also a 501(c)(3), worked on more nonprofit client matters and supported and recruited more volunteer attorneys than ever before in its 23-year history. Dun & Bradstreet was honored to contribute to this record-breaking year, with ten members of our Legal team working on 14 legal matters for 13 non-profits across the region.

The COVID-19 pandemic uncovered other opportunities for us to provide additional services on a pro bono basis. In May, we were among the founding partners of SearchPPE, a cloud-based portal to provide a state-focused, direct order fulfillment process between small buyers and manufacturers to expedite the delivery of Personal Protective Equipment (PPE). The site requires a Dun & Bradstreet D-U-N-S® Number upon registration to reduce the potential for fraud, helping buyers and manufacturers ensure that they are doing business with legitimate, financially sound companies. We also provided data to support an American Enterprise Institute (AEI) working paper examining whether the United States’ Paycheck Protection Program succeeded in its aims.



GIVING BACK TO THE COMMUNITIES WHERE WE LIVE AND WORK

One of the defining characteristics of Dun & Bradstreet’s Do Good program is that it is global in scale, but local in impact. We work with our teams around the world to enable support of local causes and are on hand to help when the unthinkable happens close to home.

For example, when wildfires threatened lives and livelihoods in Australia in January 2020, we mobilized quickly to donate to Australia’s National Bushfire Disaster Appeal to help communities where our colleagues and clients were faced with rebuilding in the wake of unimaginable devastation.

In the United States, we are a proud supporter of the Folded Flag Foundation, a 501(c)(3) organization that provides educational scholarships and support grants to the spouses and children of U.S. military and government personnel who died as a result of hostile action or in an accident related to U.S. combat operations. At the USO of Metropolitan Washington-Baltimore, our sponsorship supported a program aimed at the mental health of local wounded, ill, and injured service members.

We also champion employee-led community efforts across the globe. For instance, Dun & Bradstreet Project Manager Lee Hutchinson undertook a charity skydive to raise funds for RobsArtrt (A Rare Teenage Tumour Trust), a local UK charity focused on supporting research into DSRCT, a rare and aggressive childhood cancer. In total, Lee’s Giant Leap for RobsARTTT raised over £17,000, including company matching funds, to support the charity’s important work.



A Culture of Doing the Right Thing

From progressive family leave policies to robust performance management and career development programs, our culture is rooted in our values and aimed at accelerating our vision to create a global network of trust—for clients, colleagues, partners, and communities.

We are committed to fostering a workplace where everyone’s voice is valuable and diversity in all its forms is welcomed. In 2020, Dun & Bradstreet received a 100% score on the Human Rights Campaign Corporate Equality Index for LGBTQ Equality, an award the company has earned consecutively since 2017. We also earned a 90% score on the Disability Equality Index Best Places to Work for Disability Inclusion in 2020.



Awards & Recognition

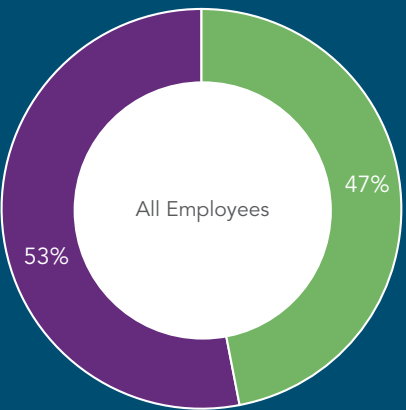
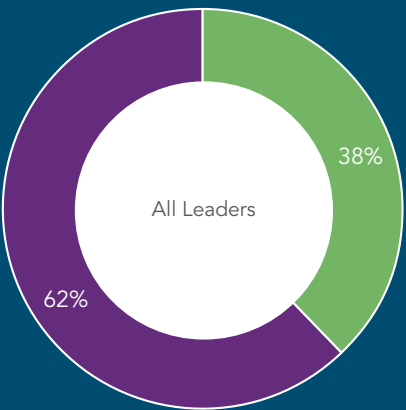
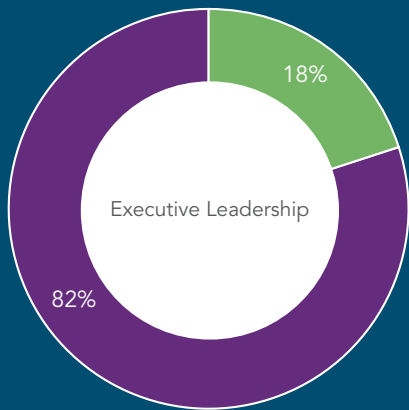
- 2020 Best Places to Work for LGBTQ Equality by the Human Rights Campaign Foundation
- 2020 Best Places to Work for Disability Inclusion by Disability:IN
- 2019 Best Workplaces by Great Place to Work Ireland
- 2019 Best Workplaces by Great Place to Work UK
- 2019 Best Workplaces in Financial Services and Insurance in Canada



GENDER DIVERSITY

Information as of 12/30/20

■ Male ■ Female



OUR CORPORATE DIVERSITY STATEMENT:

At Dun & Bradstreet, we know that our success is driven by the innovation, effort, and passion of all our team members. We are committed to a diverse and inclusive workforce where many different and diverse perspectives, thoughts, beliefs, educational backgrounds and experiences are purposefully brought together. Here, our employees are valued, empowered and supported, with access to industry-leading growth and development opportunities.

All team members contribute to our success, whether that’s measured in financial performance, the strength of our relationships with clients and partners, how we give back to the communities where we live and work, or how we collaborate with one another.



Commitment to Supporting Organizations Through COVID-19

As governments grappled with a rapidly evolving environment due to the pandemic, our team of data scientists and analytic experts was honored to provide the data and insights needed to support the mission-critical work of agencies to protect their nations' businesses, citizens, and supply chains.

In the U.S., Dun & Bradstreet joined forces with several federal, state, and local government agencies, including the Federal Emergency Management Agency (FEMA), the National Economic Council at the White House, and the U.S. Small Business Administration, to provide the essential data and insights needed to inform the development and distribution of the Coronavirus Aid, Relief, and Economic Security (CARES) Act funding to support the process for economic recovery.

To help federal, state and local governments, we launched a complimentary [COVID-19 Business Impact Research Platform](#) that offers online macro-level business and industry information on the number of businesses by region and industry, including employee counts and sales volume to support planning and recovery efforts related to the COVID-19 pandemic.

For example, the State of New Hampshire turned to Dun & Bradstreet's COVID-19 Business Impact Research Platform to quickly and confidently vet and verify personal protective equipment suppliers that were urgently needed for state employees responding to the pandemic.



Making a Difference Through Data and Insights

In today's rapidly changing landscape of increased regulation, complex global supply chains, and new levels of transparency, Dun & Bradstreet's solutions help clients meet the growing regulatory, ethical, and social demands that come with being a responsible business. Our Third-Party Risk & Compliance solutions provide businesses with the information they need to responsibly mitigate risk while

accelerating due diligence and igniting growth. Dun & Bradstreet uses more than 360 million business records to accelerate the identification of companies and individuals, validate shareholders, and establish beneficial ownership.

Using a systematic approach to third-party due diligence to minimize risk while protecting a company's brand, Dun & Bradstreet provides

a 360-degree view into third-party business partners, along with screening capabilities to ensure complete compliance with laws and regulations regarding Anti-Bribery and Corruption, Anti-Money Laundering, and other global regulations.

PRIVACY AND DATA SECURITY POLICY



Data is the lifeblood of our business, and managing that data ethically is a responsibility that we take seriously. We aim to build *Privacy by Design and Default* into our projects and products. To achieve this, all Dun & Bradstreet employees undergo robust training in relation to data privacy legislation and their responsibilities relating to data protection.

[Learn more on Dun & Bradstreet's Data Privacy Portal →](#)



Helping clients meet their diversity goals

Our Supplier Diversity Data helps clients meet their diversity goals with access to the leading source of diversity data, collected from more than 400 sources. By accessing our database of more than 5.3 million socio-economic classifications and more than 20 million small business indicators, clients can find qualified suppliers that meet their needs.



Our Commitment to Sustainable Operations

At Dun & Bradstreet, we use our data and analytics to help companies grow their business and become better global corporate citizens. Our ideal is to create a triple bottom line—one in which our data and people are driving positive change across the globe for the planet and its people, as well as financial success.

Dun & Bradstreet seeks to be a steward of the global environment and actively shape sustainable futures in the communities where we work and live. We are committed to:

- Complying with applicable environmental laws and regulations wherever we do business.
- Engaging with suppliers and vendors that use progressive and environmentally friendly products, materials, and technology to advance sustainability across the organization.
- Adopting internal policies and best practices that—when combined with technology—enhance our energy efficiency and management, and resource conservation efforts.

- Creating healthy workplaces that embrace published sustainability guidelines and promote recycling and responsible consumption.
- Fostering a global workforce aligned with our corporate sustainability efforts and engaged in environmental projects and issues in their local areas.
- Setting and monitoring the progress of our sustainability efforts through the collection of key data and establishment of corporate objectives.
- Exploring opportunities to save energy, water, and resources; generate less waste; and consume fewer natural resources.

Taking Action to Save the Planet

29% of energy consumption for Dun & Bradstreet North America is derived from renewable resources.



Crafting a Sustainable Future for Our People and Our Planet

The events of the past year pushed us to reimagine how we work, providing us with the opportunity to consider possibilities that contribute to a more sustainable future for our people and our planet. After adopting a widespread work-from-home model for most of our global locations early in the pandemic, we created a mix of office space, hybrid, and work-from-home arrangements for our team.

This new approach includes a distributed workforce to reduce risk and be adaptable to any given situation; potentially reduces the environmental impact of our real estate footprint, business travel, and employee commuting; and provides many of our employees with the flexibility they need to balance work and home commitments.