

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

**SCHEDULE 14A**

Proxy Statement Pursuant to Section 14(a) of  
the Securities Exchange Act of 1934 (Amendment No.        )

Filed by the Registrant ☒

Filed by a Party other than the Registrant ☐

Check the appropriate box:

- ☐ Preliminary Proxy Statement
- ☐ **Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))**
- ☐ Definitive Proxy Statement
- ☒ Definitive Additional Materials
- ☐ Soliciting Material under §240.14a-12

**Dun & Bradstreet Holdings, Inc.**

(Name of Registrant as Specified In Its Charter)

(Name of Person(s) Filing Proxy Statement, if other than the Registrant)

Payment of Filing Fee (Check the appropriate box):

- ☒ No fee required.
- ☐ Fee computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11.
- |       |   |
|-------|---|
| (1)   | Title of each class of securities to which transaction applies:   |
| <hr/> |   |
| (2)   | Aggregate number of securities to which transaction applies:  |
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| (3)   | Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (set forth the amount on which the filing fee is calculated and state how it was determined): |
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| (5)   | Total fee paid:   |
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- ☐ Fee paid previously with preliminary materials.
- ☐ Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the Form or Schedule and the date of its filing.
- |       |   |
|-------|---|
| (1)   | Amount Previously Paid:                       |
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| (2)   | Form, Schedule or Registration Statement No.: |
| <hr/> |   |
| (3)   | Filing Party:                                 |
| <hr/> |   |
| (4)   | Date Filed:                                   |
| <hr/> |   |
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# Your **Vote** Counts!

**DUN & BRADSTREET HOLDINGS, INC.**

2021 Annual Meeting

Vote by June 16, 2021

11:59 PM ET



D53085-P54583

## You invested in DUN & BRADSTREET HOLDINGS, INC. and it's time to vote!

You have the right to vote on proposals being presented at the Annual Meeting. **This is an important notice regarding the availability of proxy material for the shareholder meeting to be held on June 17, 2021.**

### Get informed before you vote

View the Notice and Proxy Statement and Annual Report online OR you can receive a free paper or email copy of the material(s) by requesting prior to June 3, 2021. If you would like to request a copy of the material(s) for this and/or future shareholder meetings, you may (1) visit [www.ProxyVote.com](http://www.ProxyVote.com), (2) call 1-800-579-1639 or (3) send an email to [sendmaterial@proxyvote.com](mailto:sendmaterial@proxyvote.com). If sending an email, please include your control number (indicated below) in the subject line. Unless requested, you will not otherwise receive a paper or email copy.



For complete information and to vote, visit **[www.ProxyVote.com](http://www.ProxyVote.com)**

Control #

#### Smartphone users

Point your camera here and  
vote without entering a  
control number



#### Vote Virtually at the Meeting\*

June 17, 2021  
11:00 AM ET

Virtually at:  
[www.virtualshareholdermeeting.com/DNB2021](http://www.virtualshareholdermeeting.com/DNB2021)

\*Please check the meeting materials for any special requirements for meeting attendance.

## THIS IS NOT A VOTABLE BALLOT

This is an overview of the proposals being presented at the upcoming shareholder meeting. Please follow the instructions on the reverse side to vote these important matters.

## DUN & BRADSTREET HOLDINGS, INC.

2021 Annual Meeting  
Vote by June 16, 2021  
11:59 PM ET

### Voting Items

### Board Recommends

1. Election of three Class I directors to serve until the 2022 annual meeting of shareholders.

**Nominees:**

- 01) Anthony M. Jabbour  
02) Douglas K. Ammerman  
03) Keith J. Jackson

✓ For  
ALL

2. Approval of a non-binding advisory resolution on the compensation paid to our named executive officers.

✓ For

3. Selection, on a non-binding advisory basis, of the frequency (annual or "1 Year", biennial or "2 Years", triennial or "3 Years") with which we solicit future non-binding advisory votes on the compensation paid to our named executive officers.

1 Year

4. Ratification of the appointment of KPMG LLP as our independent registered public accounting firm for the 2021 fiscal year.

✓ For

**NOTE:** To transact such other business as may properly come before the meeting or any adjournment or postponement thereof.