



Supply Chain Risk Grows Amid Ongoing Tariff Uncertainty

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Dun & Bradstreet data and analytics allow organizations to illuminate the impacts of supply chain disruptions

JACKSONVILLE, Fla.--(BUSINESS WIRE)--Mar. 6, 2025-- Dun & Bradstreet (NYSE:DNB), a leading global provider of business data and analytics, continues to monitor evolving global tariff policies and their potential impacts on organizational supply chains. To empower companies to effectively pivot their supply chain strategies, Dun & Bradstreet offers insights into their supply chain risks, including personalized tariff risk assessments and benchmarks.

Dun & Bradstreet's supply chain solutions have mapped out 27 billion confirmed supplier relationships and visibility into approximately 30 percent of global trade flows. With this profound insight, companies can manage risks against the impact of tariffs by identifying viable options in different locations and alternative suppliers, ensuring the continuous operation of essential suppliers.

A [Dun & Bradstreet survey](#) of about 10,000 businesses globally found their optimism for supply chain continuity dropped 10.4% from Q4 2024 to Q1 2025. Challenges such as freight costs, container shortages, and route disruptions, as well as payment delays, contributed to this decline. New tariffs further increase an already challenging environment.

"Organizations must future-proof their supply chains against ongoing uncertainties and potential disruptions. The key lies in businesses remaining agile, staying informed, and making data-driven decisions to adapt to the fluctuating landscape," said Brian Filanowski, General Manager, Finance & Risk Solutions at Dun & Bradstreet. "At Dun & Bradstreet, we help companies address supply chain challenges with comprehensive risk analyses that put our vast and deep linkage data to work to identify suppliers, vendors and trade partners to help businesses achieve greater resiliency in a globally complex, interconnected market."

While tariffs and their secondary impacts remain highly uncertain, companies with supply chain agility and visibility can proactively mitigate volatile disruptions. Organizations must not only address potential challenges related to their suppliers but also broaden their risk perspective to uncover hidden difficulties within their supply chain network, which can include corporate linkages, country-specific risks and connections to affected goods and industries. In addition, increasing credit limit requirements may reduce available capital as higher prices mean higher expenses with costs passed on to clients, potentially increasing a company's risk profile.

Intelligence that spans multiple tiers of supply chain risk management combined with Dun & Bradstreet's data on over 600 million public and private companies enables enterprises to proactively navigate potential tariff impacts. To request a comprehensive risk analysis for your organization or obtain more information about Dun & Bradstreet supply chain management resources, click [here](#).

About Dun & Bradstreet

Dun & Bradstreet, a leading global provider of business decisioning data and analytics, enables companies around the world to improve their business performance. Dun & Bradstreet's Data Cloud fuels solutions and delivers insights that empower customers to accelerate revenue, lower cost, mitigate risk, and transform their businesses. Since 1841, companies of every size have relied on Dun & Bradstreet to help them manage risk and reveal opportunity. For more information on Dun & Bradstreet, please visit <https://www.dnb.com/>.

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