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## **Dun & Bradstreet Named As A 2017 World's Most Ethical Company By The Ethisphere Institute For The Ninth Time**

**Recognition honors those companies who lead with integrity and align principle with action**

SHORT HILLS, N.J., March 13, 2017 /PRNewswire/ -- Dun & Bradstreet, a global leader in commercial data and analytics, has been recognized by the Ethisphere Institute, a global leader in defining and advancing the standards of ethical business practices, as a [2017 World's Most Ethical Company<sup>®</sup>](#).



Dun & Bradstreet has been recognized for the ninth time, underscoring their commitment to leading ethical business standards and practices.

"All of us at Dun & Bradstreet are proud to be named once again among the World's Most Ethical Companies," said Bob Carrigan, chairman and CEO, Dun & Bradstreet. "We are driven by values that foster a culture where our team is empowered and committed every day to doing the right thing on behalf of our customers and partners worldwide."

Twenty-seventeen is the eleventh year that Ethisphere has honored those companies who recognize their role in society to influence and drive positive change, consider the impact of their actions on their employees, investors, customers and other key stakeholders and use their values and culture as an underpinning to the decisions they make every day.

"We're delighted to recognize Dun & Bradstreet among the World's Most Ethical Companies for the ninth consecutive year," said Ethisphere's CEO, Timothy Erblich. "The accomplishment is a testament to the strength of its leadership, and the forward-leaning culture of compliance and ethics it has built."

### **Methodology & Scoring**

The World's Most Ethical Company assessment is based upon the Ethisphere Institute's [Ethics Quotient<sup>®</sup>](#) (EQ) framework which offers a quantitative way to assess a company's performance in an objective, consistent and standardized way. The information collected provides a comprehensive sampling of definitive criteria of core competencies, rather than all aspects of corporate governance, risk, sustainability, compliance and ethics.

Scores are generated in five key categories: ethics and compliance program (35%), corporate citizenship and responsibility (20%), culture of ethics (20%), governance (15%) and leadership, innovation and reputation (10%) and provided to all companies who participate in the process.

### **Honorees**

The full list of the 2017 World's Most Ethical Companies can be found at <http://worldsmoethicalcompanies.ethisphere.com/honorees/>.

Best practices and insights from the 2017 honorees will be released in a series of infographics and research throughout the year ([view or download the 2016 insights](#)). Organizations interested in how they compare to the World's Most Ethical Companies are invited to participate in the [Ethics Quotient](#).

### **About Dun & Bradstreet**

Dun & Bradstreet (NYSE: DNB) grows the most valuable relationships in business. By uncovering truth and meaning from data, we connect our customers with the prospects, suppliers, clients and partners that matter most, and have since 1841. Nearly ninety percent of the Fortune 500, and companies of every size around the world, rely on our data, insights and analytics. For more about Dun & Bradstreet, visit [DNB.com](http://DNB.com). Twitter: @DnBUS.

### **About the Ethisphere Institute**

The Ethisphere<sup>®</sup> Institute is the global leader in defining and advancing the standards of ethical business practices that fuel corporate character, marketplace trust and business success. Ethisphere has deep expertise in measuring and defining core ethics standards using data-driven insights that help companies enhance corporate character. Ethisphere honors superior achievement through its World's Most Ethical Companies recognition program, provides a community of industry experts with the Business Ethics Leadership Alliance (BELA) and showcases trends and best practices in ethics with the publication of *Ethisphere Magazine*. More information about Ethisphere can be found at: <http://ethisphere.com>.

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