

Dun & Bradstreet Named As A 2016 World's Most Ethical Company By The Ethisphere Institute For The 8th Year

'Do the Right Thing,' Dun & Bradstreet's Internal Compliance Slogan, Pays Off

SHORT HILLS, N.J., March 7, 2016 Dun & Bradstreet, a global leader in commercial information, has been recognized by the Ethisphere Institute, a global leader in defining and advancing the standards of ethical business practices, as a [2016 World's Most Ethical Company](#)®.



This year marks the tenth anniversary of Ethisphere and the World's Most Ethical Companies designation, which recognizes those companies that align principle with action, work tirelessly to make trust part of their corporate DNA, and in doing so, shape future industry standards by introducing tomorrow's best practices today.

This marks the eighth straight year that Dun & Bradstreet has been named one of the World's Most Ethical Companies in the Business Services category underscoring its status as an industry leader in ethical business standards and practices.

"At Dun & Bradstreet we are honored to be recognized again for the eighth year as a company that meets the highest standards in business ethics," said Bob Carrigan, CEO, Dun & Bradstreet. "I am proud of our leaders and employees for creating an ethical environment where 'doing the right thing' is foundational to everything we do."

Ethisphere's Chief Executive Officer, Timothy Erblich, said, "Dun & Bradstreet's well-structured and robust compliance program reinforces the company's focus on acting ethically through strategic and coordinated training and communications strategies. Being honored for the eighth time is no small achievement, and we congratulate everyone at Dun & Bradstreet for the work they do to again be designated a 2016 World's Most Ethical Company."

Methodology & Scoring

The World's Most Ethical Company assessment is based upon the Ethisphere Institute's [Ethics Quotient](#)™ (EQ) framework developed over years of research and vetted and refined by the expert advice from Ethisphere's World's Most Ethical Company [Methodology Advisory Panel](#). The EQ offers a quantitative way to assess a company's performance in an objective, consistent and standardized way.

The information collected provides a comprehensive sampling of definitive criteria of core competencies, rather than all aspects of corporate governance, risk, sustainability, compliance and ethics.

Scores are generated in five key categories: ethics and compliance program (35%), corporate citizenship and responsibility (20%), culture of ethics (20%), governance (15%) and leadership, innovation and reputation (10%) and provided to all companies who participate in the process.

Honorees

The full list of the 2016 World's Most Ethical Companies can be found at <http://worldsmoethicalcompanies.ethisphere.com/honorees/>.

Best practices and insights from the 2016 honorees will be released in the form of a whitepaper and infographics over the next few months. Organizations interested in how they compare to the World's Most Ethical Companies are invited to participate in the [Ethics Quotient](#).

About Dun & Bradstreet

Dun & Bradstreet (NYSE: DNB) grows the most valuable relationships in business. By uncovering truth and meaning from data, we connect customers with the prospects, suppliers, clients and partners that matter most, and have since 1841. Nearly ninety percent of the Fortune 500, and companies of every size around the world, rely on our data, insights and analytics. For more about Dun & Bradstreet, visit DNB.com. Twitter: [@DnBus](https://twitter.com/DnBus).

About the Ethisphere Institute

The Ethisphere® Institute is the global leader in defining and advancing the standards of ethical business practices that fuel corporate character, marketplace trust and business success. Ethisphere has deep expertise in measuring and defining core ethics standards using data-driven insights that help companies enhance corporate character. Ethisphere honors superior achievement through its World's Most Ethical Companies® recognition program, provides a community of industry experts with the Business Ethics Leadership Alliance (BELA) and showcases trends and best practices in ethics with the publication of *Ethisphere* magazine. More information about Ethisphere can be found at: <http://ethisphere.com>.

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