

Dun & Bradstreet and Rosslyn Data Technologies Partner to Provide Self-Service Data and Analytics to Procurement Professionals

Cloud-based platform offers near real-time analysis for actionable insight

LONDON and SHORT HILLS, N.J., Nov. 10, 2016 /PRNewswire/ -- Focused on ensuring business leaders have timely access to mission-critical data to make informed decisions, [Rosslyn Data Technologies](#), and Dun & Bradstreet, today announced that they will partner to provide procurement professionals with self-service insights when, where, and how they need them.

The joint offering, available now, uses the RAPid cloud-based platform self-service model to integrate global business data - including line item transactional details and category classifications into customizable spend analytics - to help procurement professionals better identify and manage ever-changing business risks and market opportunities. The solution aims to help organizations find greater savings faster and gain deeper insights into their supply base.

"It is no longer enough for decision-makers to just have a view of their operations," said Roger Bullen, CEO, [Rosslyn Data Technologies](#). "In today's interconnected world, business leaders need to have contextual insights without having to wait days or weeks. Fueled by the best commercial data from Dun & Bradstreet, Rosslyn Data Technologies offers customers the best self-service tools in one cloud platform used by thousands of business decision-makers around the world."

With data from Dun & Bradstreet, [Rosslyn Data Technologies](#) is addressing a gap in the market by giving companies self-service tools to access, manage and [create unique proprietary business insights](#) previously unavailable with traditional, IT-centric technologies.

"Our joint offering brings together the world's most comprehensive database of supplier intelligence with ground-breaking, self-service spend analytics technology," said Brian Alster, global head of Compliance and Supply, Dun & Bradstreet. "Companies will now have the power to seamlessly manage the entire spend analytics process completely in the Cloud - from data extraction, to cleansing and enrichment of supplier information, to visualization. The result is faster speed-to-insight for actionable intelligence."

[Rosslyn Data Technologies](#), which pioneered self-service analytics in the cloud with an industry-first spend analysis solution launched in 2009, empowers customers with a ready-to-use cloud platform that provides business users with self-service tools to easily extract, integrate, cleanse and enrich data for use in analytics. Deployed in days, clients are able to obtain a return on their solution investment in weeks. Dun & Bradstreet maintains the world's largest commercial database - approximately 265 million business records.

"The Future of Self-Service Business Information for Decision-Makers," a complimentary webinar, is offered Tuesday, November 15, 2016. Participants will learn about the changing landscape of the supply industry, and how this partnership will serve the market need of procurement decision-makers.

North America: <http://businessinsight.dnb.com/businessinformation>

EU: <http://www.dnbcustomer.com/futureofselfservicebusinessinformation>

About Rosslyn Data Technologies

Rosslyn Data Technologies (AIM: RDT), formerly known as Rosslyn Analytics, helps organizations create new [business value from previously inaccessible data](#). We have developed exciting award-winning self-service tools designed specifically for business users to easily extract, integrate, cleanse and enrich data for analytics using the [RAPid Cloud Platform](#), which is powered by Microsoft Azure. For more information, visit www.rosslynanalytics.com or [@RosslynBI](#).

About Dun & Bradstreet

Dun & Bradstreet (NYSE: DNB) grows the most valuable relationships in business. By uncovering truth and meaning from data, we connect our customers with the prospects, suppliers, clients and partners that matter most, and have since 1841. Nearly ninety percent of the Fortune 500, and companies of every size around the world, rely on our data, insights and analytics. For more about Dun & Bradstreet, visit DNB.com. Twitter: @DnBUS

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