

**The Dun & Bradstreet Corporation**

**Effect of Divested Businesses on Total Revenue**

Amounts in Millions

	Quarter Ended March 31, 2011			Quarter Ended June 30, 2011			Quarter Ended September 30, 2011			Quarter Ended December 31, 2011			Full Year Ended December 31, 2011		
	Total Revenue	Divested Revenue*	Core Revenue	Total Revenue	Divested Revenue*	Core Revenue	Total Revenue	Divested Revenue*	Core Revenue	Total Revenue	Divested Revenue*	Core Revenue	Total Revenue	Divested Revenue*	Core Revenue
North America:															
Risk Management Solutions	\$179.6	\$0.9	\$178.7	\$177.8	\$0.2	\$177.6	\$183.5	\$0.0	\$183.5	\$189.9	\$0.0	\$189.9	\$730.8	\$1.1	\$729.7
Sales & Marketing Solutions	82.5	0.7	81.8	80.7	1.0	79.7	92.9	1.4	91.5	139.9	0.6	139.3	396.0	3.7	392.3
Internet Solutions	29.1	-	29.1	29.8	-	29.8	30.6	-	30.6	30.5	-	30.5	120.0	-	120.0
<b>Total North America</b>	<b>291.2</b>	<b>1.6</b>	<b>289.6</b>	<b>288.3</b>	<b>1.2</b>	<b>287.1</b>	<b>307.0</b>	<b>1.4</b>	<b>305.6</b>	<b>360.3</b>	<b>0.6</b>	<b>359.7</b>	<b>1,246.8</b>	<b>4.8</b>	<b>1,242.0</b>
Asia Pacific:															
Risk Management Solutions	37.2	8.0	29.2	44.0	9.2	34.8	47.2	10.1	37.1	45.9	10.1	35.8	174.3	37.4	136.9
Sales & Marketing Solutions	15.7	7.5	8.2	22.3	11.4	10.9	20.3	10.5	9.8	25.6	13.3	12.3	83.9	42.7	41.2
Internet Solutions	0.2	-	0.2	0.3	-	0.3	0.2	-	0.2	0.3	0.1	0.2	1.0	0.1	0.9
<b>Total Asia Pacific</b>	<b>53.1</b>	<b>15.5</b>	<b>37.6</b>	<b>66.6</b>	<b>20.6</b>	<b>46.0</b>	<b>67.7</b>	<b>20.6</b>	<b>47.1</b>	<b>71.8</b>	<b>23.5</b>	<b>48.3</b>	<b>259.2</b>	<b>80.2</b>	<b>179.0</b>
Europe and Other Int'l Markets:															
Risk Management Solutions	49.7	-	49.7	52.6	-	52.6	52.4	-	52.4	54.6	-	54.6	209.3	-	209.3
Sales & Marketing Solutions	9.0	-	9.0	8.8	-	8.8	11.6	-	11.6	11.5	-	11.5	40.9	-	40.9
Internet Solutions	0.6	-	0.6	0.5	-	0.5	0.7	-	0.7	0.5	-	0.5	2.3	-	2.3
<b>Total Europe and Other Int'l Markets</b>	<b>59.3</b>	<b>-</b>	<b>59.3</b>	<b>61.9</b>	<b>-</b>	<b>61.9</b>	<b>64.7</b>	<b>-</b>	<b>64.7</b>	<b>66.6</b>	<b>-</b>	<b>66.6</b>	<b>252.5</b>	<b>-</b>	<b>252.5</b>
Total International:															
Risk Management Solutions	86.9	8.0	78.9	96.6	9.2	87.4	99.6	10.1	89.5	100.5	10.1	90.4	383.6	37.4	346.2
Sales & Marketing Solutions	24.7	7.5	17.2	31.1	11.4	19.7	31.9	10.5	21.4	37.1	13.3	23.8	124.8	42.7	82.1
Internet Solutions	0.8	-	0.8	0.8	-	0.8	0.9	-	0.9	0.8	0.1	0.7	3.3	0.1	3.2
<b>Total International</b>	<b>112.4</b>	<b>15.5</b>	<b>96.9</b>	<b>128.5</b>	<b>20.6</b>	<b>107.9</b>	<b>132.4</b>	<b>20.6</b>	<b>111.8</b>	<b>138.4</b>	<b>23.5</b>	<b>114.9</b>	<b>511.7</b>	<b>80.2</b>	<b>431.5</b>
Total Corporation:															
Risk Management Solutions	266.5	8.9	257.6	274.4	9.4	265.0	283.1	10.1	273.0	290.4	10.1	280.3	1,114.4	38.5	1,075.9
Sales & Marketing Solutions	107.2	8.2	99.0	111.8	12.4	99.4	124.8	11.9	112.9	177.0	13.9	163.1	520.8	46.4	474.4
Internet Solutions	29.9	-	29.9	30.6	-	30.6	31.5	-	31.5	31.3	0.1	31.2	123.3	0.1	123.2
<b>Total Corporation Revenue</b>	<b>\$403.6</b>	<b>\$17.1</b>	<b>\$386.5</b>	<b>\$416.8</b>	<b>\$21.8</b>	<b>\$395.0</b>	<b>\$439.4</b>	<b>\$22.0</b>	<b>\$417.4</b>	<b>\$498.7</b>	<b>\$24.1</b>	<b>\$474.6</b>	<b>\$1,758.5</b>	<b>\$85.0</b>	<b>\$1,673.5</b>

	Full Year Divested Revenue
* Divested Revenue:	
North America	
- Purisma	\$3.7
- Small supply management consulting business	1.1
Asia Pacific	
- Market research business in China which consisted of two joint ventures	16.0
- Domestic portion of our Japan operations	64.2
<b>Total Divested Revenue</b>	<b>\$85.0</b>