

**The Dun & Bradstreet Corporation**  
**Consolidated Statement of Operations (unaudited) - GAAP Results**

Schedule 1

	Quarter Ended		AFX % Change Fav (Unfav)	Effects of Foreign Exchange Fav (Unfav)	BFX % Change Fav (Unfav)	Year-to-Date		AFX % Change Fav (Unfav)	Effects of Foreign Exchange Fav (Unfav)	BFX % Change Fav (Unfav)
	September 30,	September 30,				2015	2014			
<i>Dollar amounts in millions, except per share data</i>										
<b>Revenue:</b>										
Americas (1)	\$ 328.4	\$ 308.3	6%	(0.7)%	7%	\$ 912.2	\$ 877.7	4%	(0.6)%	5%
Non-Americas	77.8	82.6	(6)%	(8.3)%	3%	225.6	241.3	(7)%	(8.3)%	2%
<b>Core Revenue (2)</b>	<b>\$ 406.2</b>	<b>\$ 390.9</b>	<b>4%</b>	<b>(2.4)%</b>	<b>6%</b>	<b>\$ 1,137.8</b>	<b>\$ 1,119.0</b>	<b>2%</b>	<b>(2.3)%</b>	<b>4%</b>
Divested and Other Business (3)	-	-	N/M	N/M	N/M	-	0.1	N/M	N/M	N/M
<b>Total Revenue</b>	<b>\$ 406.2</b>	<b>\$ 390.9</b>	<b>4%</b>	<b>(2.4)%</b>	<b>6%</b>	<b>\$ 1,137.8</b>	<b>\$ 1,119.1</b>	<b>2%</b>	<b>(2.3)%</b>	<b>4%</b>
<b>Operating Income (Loss):</b>										
Americas (4)	\$ 86.4	\$ 90.2	(4)%			\$ 221.5	\$ 251.4	(12)%		
Non-Americas (5)	22.8	22.5	1%			63.4	63.5	0%		
Corporate and Other (6)	(24.2)	(18.5)	(31)%			(76.6)	(57.9)	(32)%		
<b>Total Operating Income (7)</b>	<b>85.0</b>	<b>94.2</b>	<b>(10)%</b>			<b>208.3</b>	<b>257.0</b>	<b>(19)%</b>		
Interest Income	0.3	0.4	(25)%			1.1	1.1	(7)%		
Interest Expense	(13.8)	(10.9)	(26)%			(37.0)	(32.3)	(14)%		
Other Income (Expense) - Net (8)	(9.2)	(7.5)	(23)%			(7.4)	(29.2)	75%		
Non-Operating Income (Expense) - Net	(22.7)	(18.0)	(26)%			(43.3)	(60.4)	28%		
Income Before Provision for Income Taxes	62.3	76.2	(18)%			165.0	196.6	(16)%		
Less: Provision for Income Taxes	3.1	11.6	73%			36.5	1.5	N/M		
Equity in Net Income (Loss) of Affiliates	0.9	1.0	3%			2.9	2.6	15%		
Net Income From Continuing Operations	60.1	65.6	(8)%			131.4	197.7	(34)%		
Less: Net (Income) Loss Attributable to the Noncontrolling Interest	(0.9)	(0.9)	(14)%			(3.1)	(2.6)	(22)%		
Net Income From Continuing Operations Attributable to Dun & Bradstreet	59.2	64.7	(9)%			128.3	195.1	(34)%		
Income from Discontinued Operations, Net of Income Taxes	(0.1)	2.8	N/M			2.1	7.6	(73)%		
Loss on Disposal of Business, Net of Tax Impact	(0.1)	-	N/M			(38.3)	-	N/M		
Income (Loss) from Discontinued Operations, Net of Income Taxes	(0.2)	2.8	N/M			(36.2)	7.6	N/M		
<b>Net Income Attributable to Dun &amp; Bradstreet (9)</b>	<b>\$ 59.0</b>	<b>\$ 67.5</b>	<b>(13)%</b>			<b>\$ 92.1</b>	<b>\$ 202.7</b>	<b>(55)%</b>		
<b>Basic Earnings (Loss) Per Share:</b>										
From Continuing Operations	\$ 1.64	\$ 1.79	(8)%			\$3.56	\$ 5.32	(33)%		
From Discontinued Operations	(0.01)	0.08	N/M			(1.01)	0.20	N/M		
<b>Basic Earnings (Loss) Per Share of Common Stock</b>										
<b>Attributable to Dun &amp; Bradstreet Common Shareholders</b>	<b>\$ 1.63</b>	<b>\$ 1.87</b>	<b>(13)%</b>			<b>\$ 2.55</b>	<b>\$ 5.52</b>	<b>(54)%</b>		
<b>Diluted Earnings (Loss) Per Share:</b>										
From Continuing Operations	\$ 1.63	\$ 1.78	(8)%			\$3.53	\$ 5.27	(33)%		
From Discontinued Operations	(0.01)	0.07	N/M			(1.00)	0.20	N/M		
<b>Diluted Earnings (Loss) Per Share of Common Stock</b>										
<b>Attributable to Dun &amp; Bradstreet Common Shareholders (10)</b>	<b>\$ 1.62</b>	<b>\$ 1.85</b>	<b>(12)%</b>			<b>\$ 2.53</b>	<b>\$ 5.47</b>	<b>(54)%</b>		
<b>Weighted Average Number of Shares Outstanding:</b>										
Basic	36.1	36.1	0%			36.1	36.7	2%		
Diluted	36.4	36.5	0%			36.4	37.0	2%		
<b>Operating Margins (Calculated on Total Revenue)</b>										
Americas	26.3%	29.3%				24.3%	28.6%			
Non-Americas	29.3%	27.3%				28.1%	26.3%			
Total Company	20.9%	24.1%				18.3%	23.0%			
Effective Tax Rate	5.0%	15.1%				22.1%	0.7%			

AFX - After Effects of Foreign Exchange      BFX - Before Effects of Foreign Exchange      N/M - Not Meaningful

See Schedule 6 (Notes to Schedules), which is an integral part of the consolidated statement of operations. This financial information should be read in conjunction with the consolidated financial statements and related notes of The Dun & Bradstreet Corporation contained in filings with the Securities and Exchange Commission.

The Dun & Bradstreet Corporation  
Consolidated Statement of Operations (unaudited) - As Adjusted

Schedule 2

	Quarter Ended September 30,		AFX % Change Fav (Unfav)	Effects of Foreign Exchange Fav (Unfav)	BFX % Change Fav (Unfav)	Year-to-Date September 30,		AFX % Change Fav (Unfav)	Effects of Foreign Exchange Fav (Unfav)	BFX % Change Fav (Unfav)
	2015	2014				2015	2014			
<i>Dollar amounts in millions, except per share data</i>										
<b>Revenue:</b>										
Americas (1)	\$ 336.4	\$ 308.3	9%	(0.7)%	10%	\$ 927.0	\$ 877.7	6%	(0.6)%	6%
Non-Americas	77.8	82.6	(6)%	(8.3)%	3%	225.6	241.3	(7)%	(8.3)%	2%
<b>Core Revenue (2)</b>	<b>\$ 414.2</b>	<b>\$ 390.9</b>	<b>6%</b>	<b>(2.4)%</b>	<b>8%</b>	<b>\$ 1,152.6</b>	<b>\$ 1,119.0</b>	<b>3%</b>	<b>(2.3)%</b>	<b>5%</b>
Divested and Other Business (3)	-	-	N/M	N/M	N/M	-	0.1	N/M	N/M	N/M
<b>Total Revenue</b>	<b>\$ 414.2</b>	<b>\$ 390.9</b>	<b>6%</b>	<b>(2.4)%</b>	<b>8%</b>	<b>\$ 1,152.6</b>	<b>\$ 1,119.1</b>	<b>3%</b>	<b>(2.3)%</b>	<b>5%</b>
<b>Operating Income (Loss):</b>										
Americas (4)	\$ 100.9	\$ 97.5	4%			\$ 249.6	\$ 258.7	(4)%		
Non-Americas (5)	22.5	22.6	(1)%			63.1	63.7	(1)%		
Corporate and Other (6)	(17.4)	(15.3)	(14)%			(49.8)	(43.3)	(15)%		
<b>Total Operating Income (7)</b>	<b>106.0</b>	<b>104.8</b>	<b>1%</b>			<b>262.9</b>	<b>279.1</b>	<b>(6)%</b>		
Interest Income	0.3	0.4	(25)%			1.1	1.1	(7)%		
Interest Expense	(13.8)	(10.9)	(26)%			(37.0)	(32.3)	(14)%		
Other Income (Expense) - Net (8)	(0.7)	(0.4)	(96)%			1.0	(0.6)	N/M		
Non-Operating Income (Expense) - Net	(14.2)	(10.9)	(30)%			(34.9)	(31.8)	(10)%		
Income Before Provision for Income Taxes	91.8	93.9	(2)%			228.0	247.3	(8)%		
Less: Provision for Income Taxes	24.9	29.2	14%			68.7	74.7	8%		
Equity in Net Income (Loss) of Affiliates	0.9	1.0	3%			2.9	2.6	15%		
<b>Net Income</b>	<b>67.8</b>	<b>65.7</b>	<b>3%</b>			<b>162.2</b>	<b>175.2</b>	<b>(7)%</b>		
Less: Net (Income) Loss Attributable to the Noncontrolling Interest	(0.9)	(0.9)	(14)%			(3.1)	(2.6)	(22)%		
<b>Net Income Attributable to Dun &amp; Bradstreet (9)</b>	<b>\$ 66.9</b>	<b>\$ 64.8</b>	<b>3%</b>			<b>\$ 159.1</b>	<b>\$ 172.6</b>	<b>(8)%</b>		
<b>Basic Earnings Per Share of Common Stock</b>										
Attributable to Dun & Bradstreet Common Shareholders	\$ 1.85	\$ 1.80	3%			\$ 4.41	\$ 4.70	(6)%		
<b>Diluted Earnings Per Share of Common Stock</b>										
Attributable to Dun & Bradstreet Common Shareholders (10)	\$ 1.84	\$ 1.78	3%			\$ 4.37	\$ 4.66	(6)%		
<b>Weighted Average Number of Shares Outstanding:</b>										
Basic	36.1	36.1	0%			36.1	36.7	2%		
Diluted	36.4	36.5	0%			36.4	37.0	2%		
<b>Operating Margins (Calculated on Total Revenue)</b>										
Americas	30.0%	31.6%				26.9%	29.5%			
Non-Americas	28.8%	27.4%				28.0%	26.4%			
Total Company	25.6%	26.8%				22.8%	24.9%			
Effective Tax Rate	27.1%	31.0%				30.2%	30.2%			

AFX - After Effects of Foreign Exchange      BFX - Before Effects of Foreign Exchange      N/M - Not Meaningful

See Schedule 6 (Notes to Schedules), which is an integral part of the consolidated statement of operations.  
This financial information should be read in conjunction with the consolidated financial statements and related notes of  
The Dun & Bradstreet Corporation contained in filings with the Securities and Exchange Commission.

The Dun & Bradstreet Corporation  
Supplemental Revenue Detail (unaudited) - GAAP Results

Schedule 3

	Quarter Ended September 30,		AFX % Change Fav/(Unfav)	Effects of Foreign Exchange Fav/(Unfav)	BFX % Change Fav/(Unfav)	Year-to-Date September 30,		AFX % Change Fav/(Unfav)	Effects of Foreign Exchange Fav/(Unfav)	BFX % Change Fav/(Unfav)
	2015	2014				2015	2014			
<i>Amounts in millions</i>										
<b>Geographic and Customer Solution Set Revenue:</b>										
<b>Americas:</b>										
Risk Management Solutions										
Trade Credit	\$ 132.7	\$ 133.9	(1)%	(1.1)%	0%	\$ 394.2	\$ 405.0	(3)%	(0.8)%	(2)%
Other Enterprise Risk Management	61.6	46.4	33%	(0.8)%	34%	134.9	107.6	25%	(0.7)%	26%
Core Americas Risk Management Solutions	194.3	180.3	8%	(1.0)%	9%	529.1	512.6	3%	(0.8)%	4%
Sales and Marketing Solutions										
Traditional Prospecting Solutions	\$ 38.1	\$ 35.9	6%	(0.4)%	6%	\$ 103.8	\$ 103.4	0%	(0.4)%	1%
Advanced Marketing Solutions	96.0	92.1	4%	(0.3)%	5%	279.3	261.7	7%	(0.2)%	7%
Core Americas Sales and Marketing Solutions	134.1	128.0	5%	(0.4)%	5%	383.1	365.1	5%	(0.3)%	5%
Core Americas Revenue	328.4	308.3	6%	(0.7)%	7%	912.2	877.7	4%	(0.6)%	5%
Divested and Other Business *	-	-	N/M	N/M	N/M	-	-	N/M	N/M	N/M
Total Americas Revenue	\$ 328.4	\$ 308.3	6%	(0.7)%	7%	\$ 912.2	\$ 877.7	4%	(0.6)%	5%
<b>Non-Americas:</b>										
Risk Management Solutions										
Trade Credit	\$ 46.2	\$ 50.6	(9)%	(8.9)%	0%	\$ 135.7	\$ 151.0	(10)%	(8.8)%	(1)%
Other Enterprise Risk Management	14.9	14.6	2%	(7.6)%	10%	45.1	43.5	4%	(7.3)%	11%
Core Non-Americas Risk Management Solutions	61.1	65.2	(6)%	(8.6)%	2%	180.8	194.5	(7)%	(8.5)%	1%
Sales and Marketing Solutions										
Traditional Prospecting Solutions	\$ 4.7	\$ 4.6	0%	(4.1)%	4%	\$ 13.0	\$ 13.7	(6)%	(3.3)%	(3)%
Advanced Marketing Solutions	12.0	12.8	(5)%	(8.8)%	4%	31.8	33.1	(4)%	(9.3)%	5%
Core Non-Americas Sales and Marketing Solutions	16.7	17.4	(4)%	(7.5)%	4%	44.8	46.8	(4)%	(7.5)%	3%
Core Non-Americas Revenue	77.8	82.6	(6)%	(8.3)%	3%	225.6	241.3	(7)%	(8.3)%	2%
Divested and Other Business *	-	-	N/M	N/M	N/M	-	0.1	N/M	N/M	N/M
Total Non-Americas Revenue	\$ 77.8	\$ 82.6	(6)%	(8.3)%	3%	\$ 225.6	\$ 241.4	(7)%	(8.3)%	2%
<b>Total Corporation:</b>										
Risk Management Solutions										
Trade Credit	\$ 178.9	\$ 184.5	(3)%	(3.2)%	0%	\$ 529.9	\$ 556.0	(5)%	(3.0)%	(2)%
Other Enterprise Risk Management	76.5	61.0	25%	(2.7)%	28%	180.0	151.1	19%	(2.8)%	22%
Core Risk Management Solutions	255.4	245.5	4%	(3.1)%	7%	709.9	707.1	0%	(2.9)%	3%
Sales and Marketing Solutions										
Traditional Prospecting Solutions	\$ 42.8	\$ 40.5	5%	(0.9)%	6%	\$ 116.8	\$ 117.1	0%	(0.7)%	0%
Advanced Marketing Solutions	108.0	104.9	3%	(1.3)%	4%	311.1	294.8	6%	(1.3)%	7%
Core Sales and Marketing Solutions	150.8	145.4	4%	(1.2)%	5%	427.9	411.9	4%	(1.1)%	5%
Core Revenue	406.2	390.9	4%	(2.4)%	6%	1,137.8	1,119.0	2%	(2.3)%	4%
Divested and Other Business *	-	-	N/M	N/M	N/M	-	0.1	N/M	N/M	N/M
Total Corporation Revenue	\$ 406.2	\$ 390.9	4%	(2.4)%	6%	\$ 1,137.8	\$ 1,119.1	2%	(2.3)%	4%

The Dun & Bradstreet Corporation  
Supplemental Revenue Detail (unaudited) - GAAP Results

Schedule 3

	Quarter Ended September 30,		AFX % Change Fav/(Unfav)	Effects of Foreign Exchange Fav/(Unfav)	BFX % Change Fav/(Unfav)	Year-to-Date September 30,		AFX % Change Fav/(Unfav)	Effects of Foreign Exchange Fav/(Unfav)	BFX % Change Fav/(Unfav)
	2015	2014				2015	2014			
<i>Amounts in millions</i>										
<b>Trade Credit Revenue:</b>										
<b>Americas:</b>										
DNBI	\$ 97.6	\$ 100.3	(3)%	(0.8)%	(2)%	\$ 293.5	\$ 299.2	(2)%	(0.6)%	(1)%
Other Trade Credit	35.1	33.6	4%	(1.9)%	6%	100.7	105.8	(5)%	(1.4)%	(4)%
Core Americas Trade Credit Revenue	132.7	133.9	(1)%	(1.1)%	0%	394.2	405.0	(3)%	(0.8)%	(2)%
<b>Non-Americas:</b>										
DNBI	\$ 6.2	\$ 6.9	(11)%	(13.5)%	3%	\$ 19.0	\$ 20.5	(8)%	(14.3)%	7%
Other Trade Credit	40.0	43.7	(8)%	(8.2)%	0%	116.7	130.5	(11)%	(8.1)%	(2)%
Core Non-Americas Trade Credit Revenue	46.2	50.6	(9)%	(8.9)%	0%	135.7	151.0	(10)%	(8.8)%	(1)%
<b>Total Corporation:</b>										
DNBI	\$ 103.8	\$ 107.2	(3)%	(1.6)%	(2)%	\$ 312.5	\$ 319.7	(2)%	(1.5)%	(1)%
Other Trade Credit	75.1	77.3	(3)%	(5.5)%	3%	217.4	236.3	(8)%	(5.1)%	(3)%
Core Trade Credit Revenue	\$ 178.9	\$ 184.5	(3)%	(3.2)%	0%	\$ 529.9	\$ 556.0	(5)%	(3.0)%	(2)%
<b>Total Core Revenue:</b>										
<b>Americas:</b>										
Direct	\$ 294.4	\$ 281.9	4%	(0.7)%	5%	\$ 837.5	\$ 815.4	3%	(0.6)%	3%
Alliances & Partners	34.0	26.4	28%	(0.7)%	29%	74.7	62.3	20%	(0.6)%	20%
Core Americas Revenue	328.4	308.3	6%	(0.7)%	7%	912.2	877.7	4%	(0.6)%	5%
<b>Non-Americas:</b>										
Direct	\$ 54.1	\$ 59.5	(9)%	(9.2)%	0%	\$ 157.2	\$ 171.0	(8)%	(9.1)%	1%
Alliances & Partners	23.7	23.1	2%	(6.1)%	9%	68.4	70.3	(3)%	(6.2)%	4%
Core Non-Americas Revenue	77.8	82.6	(6)%	(8.3)%	3%	225.6	241.3	(7)%	(8.3)%	2%
<b>Total Corporation:</b>										
Direct	\$ 348.5	\$ 341.4	2%	(2.3)%	4%	\$ 994.7	\$ 986.4	1%	(2.1)%	3%
Alliances & Partners	57.7	49.5	16%	(3.4)%	20%	143.1	132.6	8%	(3.8)%	12%
Core Revenue	\$ 406.2	\$ 390.9	4%	(2.4)%	6%	\$ 1,137.8	\$ 1,119.0	2%	(2.3)%	4%

Notes:

	Quarter Ended September 30,		Year-to-Date September 30,	
	2015	2014	2015	2014
* Divested and Other Business:				
<b>Americas:</b>				
Risk Management Solutions	\$ -	\$ -	\$ -	\$ -
Sales & Marketing Solutions	-	-	-	-
Total Divested and Other Business	\$ -	\$ -	\$ -	\$ -
<b>Non-Americas:</b>				
Risk Management Solutions	\$ -	\$ -	\$ -	\$ 0.1
Sales & Marketing Solutions	-	-	-	-
Total Divested and Other Business	\$ -	\$ -	\$ -	\$ 0.1
<b>Total Corporation:</b>				
Risk Management Solutions	\$ -	\$ -	\$ -	\$ 0.1
Sales & Marketing Solutions	-	-	-	-
Total Divested and Other Business	\$ -	\$ -	\$ -	\$ 0.1

This financial information should be read in conjunction with the consolidated financial statements and related notes of The Dun & Bradstreet Corporation contained in filings with the Securities and Exchange Commission.

The Dun & Bradstreet Corporation  
 Supplemental Revenue Detail (unaudited) - As Adjusted

Schedule 4

	Quarter Ended September 30,		AFX % Change Fav/(Unfav)	Effects of Foreign Exchange Fav/(Unfav)	BFX % Change Fav/(Unfav)	Year-to-Date September 30,		AFX % Change Fav/(Unfav)	Effects of Foreign Exchange Fav/(Unfav)	BFX % Change Fav/(Unfav)
	2015	2014				2015	2014			
<i>Amounts in millions</i>										
<b>Geographic and Customer Solution Set Revenue:</b>										
<b>Americas:</b>										
Risk Management Solutions										
Trade Credit	\$ 133.5	\$ 133.9	0%	(1.1)%	1%	\$ 395.6	\$ 405.0	(2)%	(0.8)%	(2)%
Other Enterprise Risk Management	67.0	46.4	45%	(0.9)%	45%	144.3	107.6	34%	(0.7)%	35%
Core Americas Risk Management Solutions	200.5	180.3	11%	(1.0)%	12%	539.9	512.6	5%	(0.8)%	6%
Sales and Marketing Solutions										
Traditional Prospecting Solutions	\$ 39.5	\$ 35.9	10%	(0.4)%	10%	\$ 106.3	\$ 103.4	3%	(0.4)%	3%
Advanced Marketing Solutions	96.4	92.1	5%	(0.3)%	5%	280.8	261.7	7%	(0.2)%	8%
Core Americas Sales and Marketing Solutions	135.9	128.0	6%	(0.4)%	6%	387.1	365.1	6%	(0.3)%	6%
Core Americas Revenue	336.4	308.3	9%	(0.7)%	10%	927.0	877.7	6%	(0.6)%	6%
Divested and Other Business *	-	-	N/M	N/M	N/M	-	-	N/M	N/M	N/M
Total Americas Revenue	\$ 336.4	\$ 308.3	9%	(0.7)%	10%	\$ 927.0	\$ 877.7	6%	(0.6)%	6%
<b>Non-Americas:</b>										
Risk Management Solutions										
Trade Credit	\$ 46.2	\$ 50.6	(9)%	(8.9)%	0%	\$ 135.7	\$ 151.0	(10)%	(8.8)%	(1)%
Other Enterprise Risk Management	14.9	14.6	2%	(7.6)%	10%	45.1	43.5	4%	(7.3)%	11%
Core Non-Americas Risk Management Solutions	61.1	65.2	(6)%	(8.6)%	2%	180.8	194.5	(7)%	(8.5)%	1%
Sales and Marketing Solutions										
Traditional Prospecting Solutions	\$ 4.7	\$ 4.6	0%	(4.1)%	4%	\$ 13.0	\$ 13.7	(6)%	(3.3)%	(3)%
Advanced Marketing Solutions	12.0	12.8	(5)%	(8.8)%	4%	31.8	33.1	(4)%	(9.3)%	5%
Core Non-Americas Sales and Marketing Solutions	16.7	17.4	(4)%	(7.5)%	4%	44.8	46.8	(4)%	(7.5)%	3%
Core Non-Americas Revenue	77.8	82.6	(6)%	(8.3)%	3%	225.6	241.3	(7)%	(8.3)%	2%
Divested and Other Business *	-	-	N/M	N/M	N/M	-	0.1	N/M	N/M	N/M
Total Non-Americas Revenue	\$ 77.8	\$ 82.6	(6)%	(8.3)%	3%	\$ 225.6	\$ 241.4	(7)%	(8.3)%	2%
<b>Total Corporation:</b>										
Risk Management Solutions										
Trade Credit	\$ 179.7	\$ 184.5	(3)%	(3.2)%	1%	\$ 531.3	\$ 556.0	(4)%	(3.0)%	(1)%
Other Enterprise Risk Management	81.9	61.0	34%	(2.9)%	37%	189.4	151.1	25%	(2.9)%	28%
Core Risk Management Solutions	261.6	245.5	7%	(3.1)%	10%	720.7	707.1	2%	(2.9)%	5%
Sales and Marketing Solutions										
Traditional Prospecting Solutions	\$ 44.2	\$ 40.5	9%	(0.9)%	10%	\$ 119.3	\$ 117.1	2%	(0.7)%	2%
Advanced Marketing Solutions	108.4	104.9	3%	(1.4)%	5%	312.6	294.8	6%	(1.3)%	7%
Core Sales and Marketing Solutions	152.6	145.4	5%	(1.2)%	6%	431.9	411.9	5%	(1.1)%	6%
Core Revenue	414.2	390.9	6%	(2.4)%	8%	1,152.6	1,119.0	3%	(2.3)%	5%
Divested and Other Business *	-	-	N/M	N/M	N/M	-	0.1	N/M	N/M	N/M
Total Corporation Revenue	\$ 414.2	\$ 390.9	6%	(2.4)%	8%	\$ 1,152.6	\$ 1,119.1	3%	(2.3)%	5%

The Dun & Bradstreet Corporation  
Supplemental Revenue Detail (unaudited) - As Adjusted

Schedule 4

	Quarter Ended September 30,		AFX % Change Fav/(Unfav)	Effects of Foreign Exchange Fav/(Unfav)	BFX % Change Fav/(Unfav)	Year-to-Date September 30,		AFX % Change Fav/(Unfav)	Effects of Foreign Exchange Fav/(Unfav)	BFX % Change Fav/(Unfav)
	2015	2014				2015	2014			
<i>Amounts in millions</i>										
<b>Trade Credit Revenue:</b>										
<b>Americas:</b>										
DNBI	\$ 97.9	\$ 100.3	(2)%	(0.8)%	(2)%	\$ 293.9	\$ 299.2	(2)%	(0.6)%	(1)%
Other Trade Credit	35.6	33.6	6%	(1.9)%	8%	101.7	105.8	(4)%	(1.4)%	(3)%
Core Americas Trade Credit Revenue	133.5	133.9	0%	(1.1)%	1%	395.6	405.0	(2)%	(0.8)%	(2)%
<b>Non-Americas:</b>										
DNBI	\$ 6.2	\$ 6.9	(11)%	(13.5)%	3%	\$ 19.0	\$ 20.5	(8)%	(14.3)%	7%
Other Trade Credit	40.0	43.7	(8)%	(8.2)%	0%	116.7	130.5	(11)%	(8.1)%	(2)%
Core Non-Americas Trade Credit Revenue	46.2	50.6	(9)%	(8.9)%	0%	135.7	151.0	(10)%	(8.8)%	(1)%
<b>Total Corporation:</b>										
DNBI	\$ 104.1	\$ 107.2	(3)%	(1.6)%	(1)%	\$ 312.9	\$ 319.7	(2)%	(1.5)%	(1)%
Other Trade Credit	75.6	77.3	(2)%	(5.6)%	3%	218.4	236.3	(8)%	(5.1)%	(2)%
Core Trade Credit Revenue	\$ 179.7	\$ 184.5	(3)%	(3.2)%	1%	\$ 531.3	\$ 556.0	(4)%	(3.0)%	(1)%
<b>Total Core Revenue:</b>										
<b>Americas:</b>										
Direct	\$ 302.0	\$ 281.9	7%	(0.7)%	8%	\$ 851.8	\$ 815.4	4%	(0.6)%	5%
Alliances & Partners	34.4	26.4	30%	(0.7)%	30%	75.2	62.3	21%	(0.6)%	21%
Core Americas Revenue	336.4	308.3	9%	(0.7)%	10%	927.0	877.7	6%	(0.6)%	6%
<b>Non-Americas:</b>										
Direct	\$ 54.1	\$ 59.5	(9)%	(9.2)%	0%	\$ 157.2	\$ 171.0	(8)%	(9.1)%	1%
Alliances & Partners	23.7	23.1	2%	(6.1)%	9%	68.4	70.3	(3)%	(6.2)%	4%
Core Non-Americas Revenue	77.8	82.6	(6)%	(8.3)%	3%	225.6	241.3	(7)%	(8.3)%	2%
<b>Total Corporation:</b>										
Direct	\$ 356.1	\$ 341.4	4%	(2.3)%	7%	\$ 1,009.0	\$ 986.4	2%	(2.1)%	4%
Alliances & Partners	58.1	49.5	17%	(3.4)%	20%	143.6	132.6	8%	(3.8)%	12%
Core Revenue	\$ 414.2	\$ 390.9	6%	(2.4)%	8%	\$ 1,152.6	\$ 1,119.0	3%	(2.3)%	5%

Notes:

	Quarter Ended September 30,		Year-to-Date September 30,	
	2015	2014	2015	2014
* Divested and Other Business:				
<b>Americas:</b>				
Risk Management Solutions	\$ -	\$ -	\$ -	\$ -
Sales & Marketing Solutions	-	-	-	-
Total Divested and Other Business	\$ -	\$ -	\$ -	\$ -
<b>Non-Americas:</b>				
Risk Management Solutions	\$ -	\$ -	\$ -	\$ 0.1
Sales & Marketing Solutions	-	-	-	-
Total Divested and Other Business	\$ -	\$ -	\$ -	\$ 0.1
<b>Total Corporation:</b>				
Risk Management Solutions	\$ -	\$ -	\$ -	\$ 0.1
Sales & Marketing Solutions	-	-	-	-
Total Divested and Other Business	\$ -	\$ -	\$ -	\$ 0.1

This financial information should be read in conjunction with the consolidated financial statements and related notes of The Dun & Bradstreet Corporation contained in filings with the Securities and Exchange Commission.

**The Dun & Bradstreet Corporation**  
**Supplemental Financial Data (unaudited)**

**Schedule 5**

<i>Amounts in millions</i>	Quarter Ended September 30,		AFX % Change Fav/(Unfav)	Year-to-Date September 30,		AFX % Change Fav/(Unfav)
	2015	2014		2015	2014	
<b>Operating Costs (GAAP):</b>						
Operating Expenses	\$ 132.4	\$ 140.4	6%	\$ 399.8	\$ 387.3	(3)%
Selling and Administrative Expenses	167.2	141.0	(19)%	472.0	422.8	(12)%
Depreciation and Amortization	16.1	13.3	(20)%	42.6	40.1	(6)%
Restructuring Expense	5.5	2.0	N/M	15.1	11.9	(27)%
Total Operating Costs (GAAP)	\$ 321.2	\$ 296.7	(8)%	\$ 929.5	\$ 862.1	(8)%
<b>Capital Expenditures (GAAP)</b>	\$ 2.0	\$ 5.4	63%	\$ 6.8	\$ 7.8	12%
<b>Additions to Computer Software &amp; Other Intangibles (GAAP)</b>	\$ 12.0	\$ 10.6	(15)%	\$ 36.6	\$ 26.5	(39)%
<b>Operating Costs (As Adjusted):</b>						
Operating Expenses	\$ 132.4	\$ 133.0	0%	\$ 399.8	\$ 379.8	(5)%
Selling and Administrative Expenses	165.8	139.8	(19)%	459.0	420.1	(9)%
Depreciation and Amortization	10.0	13.3	25%	30.9	40.1	23%
Restructuring Expense	-	-	N/M	-	-	N/M
Total Operating Costs (As Adjusted)	\$ 308.2	\$ 286.1	(8)%	\$ 889.7	\$ 840.0	(6)%

<i>Amounts in millions</i>	Quarter Ended September 30,		Year-to-Date September 30,	
	2015	2014	2015	2014
<b>Operating Expenses (GAAP):</b>	\$ 132.4	\$ 140.4	\$ 399.8	\$ 387.3
Legal and Other Professional Fees and Shut-Down (Costs) Recoveries Related to Matters In China	-	(0.1)	-	(0.2)
Impaired Assets - Parsippany, NJ Building	-	(7.3)	-	(7.3)
<b>Operating Expenses (As Adjusted)</b>	\$ 132.4	\$ 133.0	\$ 399.8	\$ 379.8
<b>Selling and Admin (GAAP)</b>	\$ 167.2	\$ 141.0	\$ 472.0	\$ 422.8
Legal and Other Professional Fees and Shut-Down (Costs) Recoveries Related to Matters In China	-	(1.2)	(1.2)	(2.7)
Acquisition/Divestiture Related Costs	(1.4)	-	(11.8)	-
<b>Selling and Admin (As Adjusted)</b>	\$ 165.8	\$ 139.8	\$ 459.0	\$ 420.1
<b>Depreciation and Amortization (GAAP)</b>	\$ 16.1	\$ 13.3	\$ 42.6	\$ 40.1
Amortization of Acquisition Related Intangibles	(6.1)	-	(11.7)	-
<b>Depreciation and Amortization (As Adjusted)</b>	\$ 10.0	\$ 13.3	\$ 30.9	\$ 40.1
<b>Restructuring (GAAP)</b>	\$ 5.5	\$ 2.0	\$ 15.1	\$ 11.9
Restructuring	(5.5)	(2.0)	(15.1)	(11.9)
<b>Restructuring (As Adjusted)</b>	\$ -	\$ -	\$ -	\$ -

**The Dun & Bradstreet Corporation**  
**Supplemental Financial Data (unaudited)**

Schedule 5

Quarter Ended

Amounts in millions

	Sep 30, 2015	Jun 30, 2015	Mar 31, 2015	Dec 31, 2014	Sep 30, 2014	Jun 30, 2014	Mar 31, 2014
<b>Net Debt Position:</b>							
Cash and Cash Equivalents	\$ 293.9	\$ 137.8	\$ 355.2	\$ 319.4	\$ 310.0	\$ 285.9	\$ 268.3
Short-Term Debt	-	(300.5)	(300.8)	(301.1)	(0.1)	(0.1)	(0.1)
Long-Term Debt	(1,759.9)	(1,486.1)	(1,402.7)	(1,352.2)	(1,633.3)	(1,566.8)	(1,513.8)
Net Debt *	\$ (1,466.0)	\$ (1,648.8)	\$ (1,348.3)	\$ (1,333.9)	\$ (1,323.4)	\$ (1,281.0)	\$ (1,245.6)

Year-to-Date

Amounts in millions

	Sep 30, 2015	Sep 30, 2014	% Change Fav/(Unfav)
<b>Free Cash Flow:</b>			
Net Cash Provided By Operating Activities - Continuing Operations (GAAP)	\$ 283.5	\$ 265.7	7%
Less:			
Capital Expenditures (GAAP)	6.8	7.8	12%
Additions to Computer Software & Other Intangibles (GAAP)	36.6	26.5	(39)%
Free Cash Flow	\$ 240.1	\$ 231.4	4%
Legacy Tax Matters (Refund) Payment	-	-	N/M
Free Cash Flow Excluding Legacy Tax Matters	\$ 240.1	\$ 231.4	4%

Year-to-Date

Amounts in millions

	Sep 30, 2015	Sep 30, 2014	% Change Fav/(Unfav)
<b>Net Cash Provided By Operating Activities excluding Legacy Tax Matters:</b>			
Net Cash Provided By Operating Activities (GAAP)	\$ 283.5	\$ 265.7	7%
Legacy Tax Matters (Refund) Payment	-	-	N/M
Net Cash Provided By Operating Activities Excluding Legacy Tax Matters	\$ 283.5	\$ 265.7	7%

\* Net Debt for periods prior to June 30, 2015 have not been adjusted to reflect the sale of Australia/New Zealand and the classification of this business to discontinued operations

This financial information should be read in conjunction with the consolidated financial statements and related notes of The Dun & Bradstreet Corporation contained in filings with the Securities and Exchange Commission.



**The Dun & Bradstreet Corporation**  
**Notes to Schedules 1, 2, 3, and 4 (unaudited) and Definitions of Non-GAAP Measures**

**Schedule 6**

(1) The following table reconciles Americas Core Revenue included in Schedule 1 and Schedule 2:

<i>Amounts in millions</i>	Quarter Ended September 30,		Year-to-Date September 30,	
	2015	2014	2015	2014
	Americas Core Revenue (GAAP) (Schedule 1)	\$ 328.4	\$ 308.3	\$ 912.2
Acquisition Related Deferred Revenue Fair Value Adjustment	(8.0)	-	(14.8)	-
Americas Core Revenue (As Adjusted) (Schedule 2)	\$ 336.4	\$ 308.3	\$ 927.0	\$ 877.7

(2) The following table reconciles Total Core Revenue included in Schedule 1 and Schedule 2:

<i>Amounts in millions</i>	Quarter Ended September 30,		Year-to-Date September 30,	
	2015	2014	2015	2014
	Total Core Revenue (GAAP) (Schedule 1)	\$ 406.2	\$ 390.9	\$ 1,137.8
Acquisition Related Deferred Revenue Fair Value Adjustment	(8.0)	-	(14.8)	-
Total Core Revenue (As Adjusted) (Schedule 2)	\$ 414.2	\$ 390.9	\$ 1,152.6	\$ 1,119.0

(3) The following table reconciles Divested and Other Business included in Schedule 1 and Schedule 2:

<i>Amounts in millions</i>	Quarter Ended September 30,		Year-to-Date September 30,	
	2015	2014	2015	2014
	Divested and Other Business:			
Ireland Small Corporate Registry Business	\$ -	\$ -	\$ -	\$ 0.1
Total Divested and Other Business	\$ -	\$ -	\$ -	\$ 0.1

(4) The following table reconciles Americas Operating Income included in Schedule 1 and Schedule 2:

<i>Amounts in millions</i>	Quarter Ended September 30,		Year-to-Date September 30,	
	2015	2014	2015	2014
	Americas Operating Income (GAAP) (Schedule 1)	\$ 86.4	\$ 90.2	\$ 221.5
Acquisition/Divestiture Related Costs	(0.4)	-	(1.6)	-
Amortization of Acquisition Related Intangibles	(6.1)	-	(11.7)	-
Acquisition Related Deferred Revenue Fair Value Adjustment	(8.0)	-	(14.8)	-
Impaired Assets - Parsippany, NJ Building	-	(7.3)	-	(7.3)
Americas Operating Income (As Adjusted) (Schedule 2)	\$ 100.9	\$ 97.5	\$ 249.6	\$ 258.7

(5) The following table reconciles Non-Americas Operating Income included in Schedule 1 and Schedule 2:

<i>Amounts in millions</i>	Quarter Ended September 30,		Year-to-Date September 30,	
	2015	2014	2015	2014
	Non-Americas Operating Income (GAAP) (Schedule 1)	\$ 22.8	\$ 22.5	\$ 63.4
Legal and Other Professional Fees and Shut-Down (Costs) Recoveries Related to Matters In China	0.5	(0.1)	0.5	(0.2)
Acquisition/Divestiture Related Costs	(0.2)	-	(0.2)	-
Non-Americas Operating Income (As Adjusted) (Schedule 2)	\$ 22.5	\$ 22.6	\$ 63.1	\$ 63.7

(6) The following table reconciles Corporate and Other expenses included in Schedule 1 and Schedule 2:

<i>Amounts in millions</i>	Quarter Ended September 30,		Year-to-Date September 30,	
	2015	2014	2015	2014
	Corporate and Other (GAAP) (Schedule 1)	\$ (24.2)	\$ (18.5)	\$ (76.6)
Restructuring Charges	(5.5)	(2.0)	(15.1)	(11.9)
Legal and Other Professional Fees and Shut-Down (Costs) Recoveries Related to Matters In China	(0.5)	(1.2)	(1.7)	(2.7)
Acquisition/Divestiture Related Costs	(0.8)	-	(10.0)	-
Corporate and Other (As Adjusted) (Schedule 2)	\$ (17.4)	\$ (15.3)	\$ (49.8)	\$ (43.3)

(7) The following table reconciles Total Operating Income included in Schedule 1 and Schedule 2:

<i>Amounts in millions</i>	Quarter Ended September 30,		Year-to-Date September 30,	
	2015	2014	2015	2014
	Total Operating Income (GAAP) Schedule 1)	\$ 85.0	\$ 94.2	\$ 208.3
Restructuring Charges	(5.5)	(2.0)	(15.1)	(11.9)
Legal and Other Professional Fees and Shut-Down (Costs) Recoveries Related to Matters In China	-	(1.3)	(1.2)	(2.9)
Acquisition/Divestiture Related Costs	(1.4)	-	(11.8)	-
Amortization of Acquisition Related Intangibles	(6.1)	-	(11.7)	-
Acquisition Related Deferred Revenue Fair Value Adjustment	(8.0)	-	(14.8)	-
Impaired Assets - Parsippany, NJ Building	-	(7.3)	-	(7.3)
Total Operating Income (As Adjusted) (Schedule 2)	\$ 106.0	\$ 104.8	\$ 262.9	\$ 279.1

(8) The following table reconciles Other Income (Expense)-Net included in Schedule 1 and Schedule 2:

<i>Amounts in millions</i>	Quarter Ended September 30,		Year-to-Date September 30,	
	2015	2014	2015	2014
	Other Income (Expense)-Net (GAAP) (Schedule 1)	\$ (9.2)	\$ (7.5)	\$ (7.4)
Effect of Legacy and Other Tax Matters	(7.0)	(7.1)	(6.9)	(28.6)
Gain (Loss) on Investment	(1.2)	-	(1.2)	-
Acquisition/Divestiture Related Costs	(0.3)	-	(0.3)	-
Other Income (Expense)-Net (As Adjusted) (Schedule 2)	\$ (0.7)	\$ (0.4)	\$ 1.0	\$ (0.6)

**Total Pre-Tax Impacts:**  
(Summarizes the Effects on Operating Income and Other Income (Expense) - Net)

<i>Amounts in millions</i>	Quarter Ended September 30,		Year-to-Date September 30,	
	2015	2014	2015	2014
Restructuring Charges	\$ (5.5)	\$ (2.0)	\$ (15.1)	\$ (11.9)
Legal and Other Professional Fees and Shut-Down (Costs) Recoveries Related to Matters In China	-	(1.3)	(1.2)	(2.9)
Acquisition/Divestiture Related Costs	(1.7)	-	(12.1)	-
Amortization of Acquisition Related Intangibles	(6.1)	-	(11.7)	-
Acquisition Related Deferred Revenue Fair Value Adjustment	(8.0)	-	(14.8)	-
Impaired Assets - Parsippany, NJ Building	-	(7.3)	-	(7.3)
Effect of Legacy and Other Tax Matters	(7.0)	(7.1)	(6.9)	(28.6)
Gain (Loss) on Investment	(1.2)	-	(1.2)	-
<b>Total Pre-Tax Impacts</b>	<b>\$ (29.5)</b>	<b>\$ (17.7)</b>	<b>\$ (63.0)</b>	<b>\$ (50.7)</b>

(9) The following table reconciles Net Income Attributable to Dun & Bradstreet included in Schedule 1 and Schedule 2:

<i>Amounts in millions</i>	Quarter Ended September 30,		Year-to-Date September 30,	
	2015	2014	2015	2014
Net Income From Attributable to Dun & Bradstreet (GAAP) (Schedule 1)	\$ 59.0	\$ 67.5	\$ 92.1	\$ 202.7
Restructuring Charges	(3.8)	(1.2)	(9.8)	(8.2)
Legal and Other Professional Fees and Shut-Down (Costs) Recoveries Related to Matters In China	0.3	(0.9)	(0.5)	(2.0)
Acquisition/Divestiture Related Costs	(1.1)	-	(9.3)	-
Amortization of Acquisition Related Intangibles	(3.8)	-	(7.3)	-
Acquisition Related Deferred Revenue Fair Value Adjustment	(5.8)	-	(10.4)	-
Impaired Assets - Parsippany, NJ Building	-	(4.5)	-	(4.5)
Effect of Legacy and Other Tax Matters	7.4	6.5	7.4	37.2
Gain (Loss) on Investment	(0.9)	-	(0.9)	-
After-Tax Impact	(7.7)	(0.1)	(30.8)	22.5
Income (Loss) From Discontinued Operations, Net of Income Taxes	(0.2)	2.8	(36.2)	7.6
Net Income Attributable to Dun & Bradstreet (As Adjusted) (Schedule 2)	<b>\$ 66.9</b>	<b>\$ 64.8</b>	<b>\$ 159.1</b>	<b>\$ 172.6</b>

(10) The following table reconciles Diluted Earnings Per Share Of Common Stock included in Schedule 1 and Schedule 2:

	Quarter Ended September 30,		Year-to-Date September 30,	
	2015	2014	2015	2014
Diluted EPS Attributable to Dun & Bradstreet Common Shareholders (GAAP) (Schedule 1)	\$ 1.62	\$ 1.85	\$ 2.53	\$ 5.47
Restructuring Charges	(0.10)	(0.04)	(0.27)	(0.23)
Legal and Other Professional Fees and Shut-Down (Costs) Recoveries Related to Matters In China	0.01	(0.02)	(0.01)	(0.05)
Acquisition/Divestiture Related Costs	(0.03)	-	(0.25)	-
Amortization of Acquisition Related Intangibles	(0.10)	-	(0.20)	-
Acquisition Related Deferred Revenue Fair Value Adjustment	(0.16)	-	(0.28)	-
Impaired Assets - Parsippany, NJ Building	-	(0.12)	-	(0.12)
Effect of Legacy and Other Tax Matters	0.20	0.18	0.20	1.01
Gain (Loss) on Investment	(0.03)	-	(0.03)	-
Discontinued Operations	(0.01)	0.07	(1.00)	0.20
Diluted EPS Attributable to Dun & Bradstreet Common Shareholders (As Adjusted) (Schedule 2)	<b>\$ 1.84</b>	<b>\$ 1.78</b>	<b>\$ 4.37</b>	<b>\$ 4.66</b>

Amounts in millions	Quarter Ended September 30, 2015			Year-to-Date September 30, 2015		
	GAAP (Schedule 3)	Acquisition Related Deferred Revenue	As Adjusted (Schedule 4)	GAAP (Schedule 3)	Acquisition Related Deferred Revenue	As Adjusted (Schedule 4)
<b>Geographic and Customer Solution Set Revenue:</b>						
<b>Americas:</b>						
Risk Management Solutions						
Trade Credit	\$ 132.7	\$ 0.8	\$ 133.5	\$ 394.2	\$ 1.4	\$ 395.6
Other Enterprise Risk Management	61.6	5.4	67.0	134.9	9.4	144.3
Core Americas Risk Management Solutions	194.3	6.2	200.5	529.1	10.8	539.9
Sales and Marketing Solutions						
Traditional Prospecting Solutions	\$ 38.1	\$ 1.4	\$ 39.5	\$ 103.8	\$ 2.5	\$ 106.3
Advanced Marketing Solutions	96.0	0.4	96.4	279.3	1.5	280.8
Core Americas Sales and Marketing Solutions	134.1	1.8	135.9	383.1	4.0	387.1
Core Americas Revenue	328.4	8.0	336.4	912.2	14.8	927.0
Divested and Other Business	-	-	-	-	-	-
Total Americas Revenue	\$ 328.4	\$ 8.0	\$ 336.4	\$ 912.2	\$ 14.8	\$ 927.0
<b>Non-Americas:</b>						
Risk Management Solutions						
Trade Credit	\$ 46.2	\$ -	\$ 46.2	\$ 135.7	\$ -	\$ 135.7
Other Enterprise Risk Management	14.9	-	14.9	45.1	-	45.1
Core Non-Americas Risk Management Solutions	61.1	-	61.1	180.8	-	180.8
Sales and Marketing Solutions						
Traditional Prospecting Solutions	\$ 4.7	\$ -	\$ 4.7	\$ 13.0	\$ -	\$ 13.0
Advanced Marketing Solutions	12.0	-	12.0	31.8	-	31.8
Core Non-Americas Sales and Marketing Solutions	16.7	-	16.7	44.8	-	44.8
Core Non-Americas Revenue	77.8	-	77.8	225.6	-	225.6
Divested and Other Business	-	-	-	-	-	-
Total Non-Americas Revenue	\$ 77.8	\$ -	\$ 77.8	\$ 225.6	\$ -	\$ 225.6
<b>Total Corporation:</b>						
Risk Management Solutions						
Trade Credit	\$ 178.9	\$ 0.8	\$ 179.7	\$ 529.9	\$ 1.4	\$ 531.3
Other Enterprise Risk Management	76.5	5.4	81.9	180.0	9.4	189.4
Core Risk Management Solutions	255.4	6.2	261.6	709.9	10.8	720.7
Sales and Marketing Solutions						
Traditional Prospecting Solutions	\$ 42.8	\$ 1.4	\$ 44.2	\$ 116.8	\$ 2.5	\$ 119.3
Advanced Marketing Solutions	108.0	0.4	108.4	311.1	1.5	312.6
Core Sales and Marketing Solutions	150.8	1.8	152.6	427.9	4.0	431.9
Core Revenue	406.2	8.0	414.2	1,137.8	14.8	1,152.6
Divested and Other Business	-	-	-	-	-	-
Total Corporation Revenue	\$ 406.2	\$ 8.0	\$ 414.2	\$ 1,137.8	\$ 14.8	\$ 1,152.6
<b>Trade Credit Revenue:</b>						
<b>Americas:</b>						
DNBi	\$ 97.6	\$ 0.3	\$ 97.9	\$ 293.5	\$ 0.4	\$ 293.9
Other Trade Credit	35.1	0.5	35.6	100.7	1.0	101.7
Core Americas Trade Credit Revenue	132.7	0.8	133.5	394.2	1.4	395.6
<b>Non-Americas:</b>						
DNBi	\$ 6.2	\$ -	\$ 6.2	\$ 19.0	\$ -	\$ 19.0
Other Trade Credit	40.0	-	40.0	116.7	-	116.7
Core Non-Americas Trade Credit Revenue	46.2	-	46.2	135.7	-	135.7
<b>Total Corporation:</b>						
DNBi	\$ 103.8	\$ 0.3	\$ 104.1	\$ 312.5	\$ 0.4	\$ 312.9
Other Trade Credit	75.1	0.5	75.6	217.4	1.0	218.4
Core Trade Credit Revenue	\$ 178.9	\$ 0.8	\$ 179.7	\$ 529.9	\$ 1.4	\$ 531.3
<b>Total Core Revenue:</b>						
<b>Americas:</b>						
Direct	\$ 294.4	\$ 7.6	\$ 302.0	\$ 837.5	\$ 14.3	\$ 851.8
Alliances & Partners	34.0	0.4	34.4	74.7	0.5	75.2
Core Americas Revenue	328.4	8.0	336.4	912.2	14.8	927.0
<b>Non-Americas:</b>						
Direct	\$ 54.1	\$ -	\$ 54.1	\$ 157.2	\$ -	\$ 157.2
Alliances & Partners	23.7	-	23.7	68.4	-	68.4
Core Non-Americas Revenue	77.8	-	77.8	225.6	-	225.6
<b>Total Corporation:</b>						
Direct	\$ 348.5	\$ 7.6	\$ 356.1	\$ 994.7	\$ 14.3	\$ 1,009.0
Alliances & Partners	57.7	0.4	58.1	143.1	0.5	143.6
Core Revenue	\$ 406.2	\$ 8.0	\$ 414.2	\$ 1,137.8	\$ 14.8	\$ 1,152.6

N/M - Not Meaningful

The following defines the non-GAAP measures used to evaluate performance:

\*Total revenue excluding the revenue of divested and shut-down businesses is referred to as "core revenue." Core revenue includes the revenue from acquired businesses from the date of acquisition.

\* Effective January 1, 2015, in addition to reporting GAAP results, the Company evaluates performance and reports on a total company basis and on a business segment level basis its results (such as revenue, operating income, operating income growth, operating margin, net income, tax rate and diluted earnings per share) on an "As Adjusted" basis. The term "As Adjusted" results refers to the following: the elimination of the effect on revenue due to purchase accounting fair value adjustments to deferred revenue; restructuring charges; other non-core gains and charges (such as gains and losses on sales of businesses, impairment charges and tax settlements); acquisition and divestiture-related fees (such as costs for bankers, legal fees, diligence costs and retention payments); and acquisition-related intangible amortization expense. A recurring component of our "As Adjusted" basis is our restructuring charges, which we believe do not reflect our underlying business performance. Such charges are variable from period to period based upon actions identified and taken during each period. Additionally, our "As Adjusted" results exclude the results of Discontinued Operations. Management reviews operating results on an "As Adjusted" basis on a monthly basis and establishes internal budgets and forecasts based upon such measures. Management further establishes annual and long-term compensation such as salaries, target cash bonuses and target equity compensation amounts based on performance on an "As Adjusted" basis and a significant percentage weight is placed upon performance on an "As Adjusted" basis in determining whether performance objectives have been achieved. Management believes that by reflecting these adjustments to our GAAP financial measures, business leaders are provided incentives to recommend and execute actions rather than being influenced by the potential impact one of these items can have in a particular period on their compensation. The Company adjusts for these items because they do not reflect the Company's underlying business performance and they may have a disproportionate positive or negative impact on the results of its ongoing business operations. We believe that the use of our non-GAAP financial measures provides useful supplemental information to our investors.

\* From time to time we have analyzed and we may continue to further analyze "As Adjusted" revenue growth before the effects of foreign exchange among two components, "organic revenue growth" and "revenue growth with acquisitions." We analyze "organic revenue growth" and "revenue growth with acquisitions" because management believes this information provides important insight into the underlying health of our business. Organic revenue excludes revenue from acquired businesses for one year from the date of the acquisition in order to understand the growth of our existing business. When acquired businesses are merged with our existing businesses, we may need to approximate organic growth.

This financial information should be read in conjunction with the consolidated financial statements and related notes of The Dun & Bradstreet Corporation contained in filings with the Securities and Exchange Commission.