



June 9, 2016

Dun & Bradstreet Announces Strategic Partnership with The Latino Coalition

Alliance Designed to Provide Education and Tools to Help Support Latino-Owned Small Businesses Across the Country

WASHINGTON, June 9, 2016 /PRNewswire/ -- Dun & Bradstreet and The Latino Coalition (TLC) today announced a partnership aimed at bringing Dun & Bradstreet's research, services and tools to thousands of The Latino Coalition's members. The partnership will kick off at the Annual Latino Coalition Small Business Summit on June 15, 2016.

"The Latino Coalition is a leading national, non-partisan advocacy organization representing Hispanic businesses and consumers. We are dedicated to ensuring that entrepreneurial opportunities are accessible to all Latinos," said Hector Barreto, TLC's Chairman and Former Administrator of the U.S. Small Business Administration. "Through our partnership with Dun & Bradstreet, we will bring a tremendous amount of resources to our members, such as making available the tools to start new businesses and grow existing ones. This will strategically aid small businesses to succeed and continue being the driving force of our economy."

Dun & Bradstreet's services to small businesses include creating and conducting research on small and micro-businesses' access to capital, producing substantive educational content, and developing new products to support monitoring, building and improving small business credit and credibility.

The success of Latino-owned businesses is critical to our country's long-term economic health. Small businesses are the backbone of the US economy, employing almost half of the private sector and creating the lion's share of new jobs.

Hispanic-owned businesses are the fastest growing segment within the small business community, with a purchasing power that will soon surpass \$1.3 trillion in the United States.

About The Latino Coalition

The Latino Coalition (TLC) was founded in 1995 by a group of Hispanic business owners from across the country to research and develop policies solutions relevant to Latinos. TLC is a non-profit nationwide organization with offices in California, Washington, DC and Guadalajara, Mexico. Established to address and engage on key issues that directly affect the well-being of Hispanics in the United States, TLC's agenda is to create and promote initiatives and partnerships that will foster economic equivalency and enhance and empower overall business, economic and social development for Latinos.

Visit www.thelatinocoalition.com.

About Dun & Bradstreet

Dun & Bradstreet (NYSE: DNB) grows the most valuable relationships in business. By uncovering truth and meaning from data, we connect customers with the prospects, suppliers, clients and partners that matter most, and have since 1841. Nearly ninety percent of the Fortune 500, and companies of every size around the world, rely on our data, insights and analytics. For more about Dun & Bradstreet, visit www.DNB.com Twitter: [@DnBUS](https://twitter.com/DnBUS).

The Latino Coalition

Yohana de la Torre, (239) 896-4695

ytorre@thelatinocoalition.com

Dun & Bradstreet

Lauren Simpson, (310) 919-2230

simpsonl@dnb.com





Logo - <http://photos.prnewswire.com/prnh/20150625/225845LOGO>

Logo - <http://photos.prnewswire.com/prnh/20160608/377106LOGO>

To view the original version on PR Newswire, visit:<http://www.prnewswire.com/news-releases/dun--bradstreet-announces-strategic-partnership-with-the-latino-coalition-300281835.html>

SOURCE Dun & Bradstreet

News Provided by Acquire Media