

The Dun & Bradstreet Corporation

Consolidated Statement of Operations (unaudited) - GAAP Results

	Quarter Ended December 31,		AFX % Change Fav/(Unfav)	Effects of Foreign Exchange Fav/(Unfav)	BFX % Change Fav/(Unfav)	Full Year December 31,		AFX % Change Fav/(Unfav)	Effects of Foreign Exchange Fav/(Unfav)	BFX % Change Fav/(Unfav)
	2009	2008				2009	2008			
<i>Amounts in millions, except per share data</i>										
<b>Revenue:</b>										
North America	\$ 357.4	\$ 379.8	(6)%	0%	(6)%	\$ 1,309.7	\$ 1,364.2	(4)%	0%	(4)%
International	106.3	82.9	28%	2%	26%	355.4	314.4	13%	(10)%	23%
Core Revenue	463.7	462.7	0%	1%	(1)%	1,665.1	1,678.6	(1)%	(2)%	1%
Divested Business (1)	-	12.0	N/M	N/M	N/M	21.9	47.7	(54)%	(5)%	(49)%
<b>Total Revenue</b>	<b>\$ 463.7</b>	<b>\$ 474.7</b>	<b>(2)%</b>	<b>1%</b>	<b>(3)%</b>	<b>\$ 1,687.0</b>	<b>\$ 1,726.3</b>	<b>(2)%</b>	<b>(1)%</b>	<b>(1)%</b>
<b>Operating Income (Loss):</b>										
North America (2)	\$ 143.8	\$ 167.5	(14)%			\$ 482.5	\$ 513.3	(6)%		
International	29.2	25.5	14%			81.1	70.9	14%		
Total Divisions	173.0	193.0	(10)%			563.6	584.2	(4)%		
Corporate and Other (3)	(25.8)	(20.8)	(24)%			(99.1)	(114.5)	14%		
<b>Operating Income</b>	<b>147.2</b>	<b>172.2</b>	<b>(15)%</b>			<b>464.5</b>	<b>469.7</b>	<b>(1)%</b>		
Interest Income	0.5	2.5	(79)%			3.0	11.5	(74)%		
Interest Expense	(11.5)	(13.1)	11%			(45.7)	(47.4)	4%		
Other Income (Expense) - Net (4)	(3.2)	3.3	N/M			10.7	5.1	N/M		
Non-Operating Income (Expense) - Net	(14.2)	(7.3)	(96)%			(32.0)	(30.8)	(4)%		
Income before Provision for Income Taxes	133.0	164.9	(19)%			432.5	438.9	(2)%		
Provision for Income Taxes	48.6	63.2	23%			112.1	128.0	12%		
Equity in Net Income (Loss) of Affiliates	0.6	0.1	N/M			1.6	1.0	69%		
<b>Income From Continuing Operations</b>	<b>85.0</b>	<b>101.8</b>	<b>(17)%</b>			<b>322.0</b>	<b>311.9</b>	<b>3%</b>		
<b>Discontinued Operations:</b>										
Income from Discontinued Operations, Net of Income Taxes	-	-	N/M			-	0.7	N/M		
Gain on Disposal of Italian Real Estate business, No Income Tax Impact	-	-	N/M			-	0.4	N/M		
<b>Income from Discontinued Operations, Net of Income Taxes</b>	<b>-</b>	<b>-</b>	<b>N/M</b>			<b>-</b>	<b>1.1</b>	<b>N/M</b>		
<b>Net Income</b>	<b>\$ 85.0</b>	<b>\$ 101.8</b>	<b>(17)%</b>			<b>\$ 322.0</b>	<b>\$ 313.0</b>	<b>3%</b>		
Less: Net (Income) Loss Attributable to the Noncontrolling Interest	(0.6)	(1.7)	68%			(2.6)	(2.4)	(6)%		
<b>Net Income Attributable to D&amp;B (5)</b>	<b>\$ 84.4</b>	<b>\$ 100.1</b>	<b>(16)%</b>			<b>\$ 319.4</b>	<b>\$ 310.6</b>	<b>3%</b>		
<b>Basic Earnings Per Share of Common Stock:</b>										
Income from Continuing Operations Attributable to D&B Common Shareholders	\$ 1.63	\$ 1.87	(13)%			\$ 6.06	\$ 5.65	7%		
Income from Discontinued Operations Attributable to D&B Common Shareholders	-	-	N/M			-	0.02	N/M		
<b>Net Income Attributable to D&amp;B Common Shareholders</b>	<b>\$ 1.63</b>	<b>\$ 1.87</b>	<b>(13)%</b>			<b>\$ 6.06</b>	<b>\$ 5.67</b>	<b>7%</b>		
<b>Diluted Earnings Per Share of Common Stock:</b>										
Income from Continuing Operations Attributable to D&B Common Shareholders	\$ 1.61	\$ 1.85	(13)%			\$ 5.99	\$ 5.56	8%		
Income from Discontinued Operations Attributable to D&B Common Shareholders	-	-	N/M			-	0.02	N/M		
<b>Net Income Attributable to D&amp;B Common Shareholders (6)</b>	<b>\$ 1.61</b>	<b>\$ 1.85</b>	<b>(13)%</b>			<b>\$ 5.99</b>	<b>\$ 5.58</b>	<b>7%</b>		
<b>Weighted Average Number of Shares Outstanding:</b>										
Basic	51.5	53.1	3%			52.3	54.4	4%		
Diluted	52.1	53.8	3%			52.9	55.3	4%		
<b>Amounts Attributable to D&amp;B Common Shareholders:</b>										
Income from Continuing Operations, Net of Income Taxes	\$ 84.4	\$ 100.1	(16)%			\$ 319.4	\$ 309.5	3%		
Income from Discontinued Operations, Net of Income Taxes	-	-	N/M			-	1.1	N/M		
<b>Net Income</b>	<b>\$ 84.4</b>	<b>\$ 100.1</b>	<b>(16)%</b>			<b>\$ 319.4</b>	<b>\$ 310.6</b>	<b>3%</b>		

AFX - After Effects of Foreign Exchange  
 BFX - Before Effects of Foreign Exchange  
 N/M - Not Meaningful

See Schedule 3 (Notes to Schedules), which is an integral part of the consolidated statement of operations.

This financial information should be read in conjunction with the consolidated financial statements and related notes of The Dun & Bradstreet Corporation contained in filings with the Securities and Exchange Commission.

The Dun & Bradstreet Corporation

Schedule 2

Consolidated Statement of Operations (unaudited) - (On a Continuing Operations Basis) - Before Non-Core Gains and Charges

	Quarter Ended December 31,		AFX % Change Fav/(Unfav)	Effects of Foreign Exchange Fav/(Unfav)	BFX % Change Fav/(Unfav)	Full Year December 31,		AFX % Change Fav/(Unfav)	Effects of Foreign Exchange Fav/(Unfav)	BFX % Change Fav/(Unfav)
	2009	2008				2009	2008			
<i>Amounts in millions, except per share data</i>										
<b>Revenue:</b>										
North America	\$ 357.4	\$ 379.8	(6)%	0%	(6)%	\$ 1,309.7	\$ 1,364.2	(4)%	0%	(4)%
International	106.3	82.9	28%	2%	26%	355.4	314.4	13%	(10)%	23%
Core Revenue	463.7	462.7	0%	1%	(1)%	1,665.1	1,678.6	(1)%	(2)%	1%
Divested Business (1)	-	12.0	N/M	N/M	N/M	21.9	47.7	(54)%	(5)%	(49)%
<b>Total Revenue</b>	<b>\$ 463.7</b>	<b>\$ 474.7</b>	<b>(2)%</b>	<b>1%</b>	<b>(3)%</b>	<b>\$ 1,687.0</b>	<b>\$ 1,726.3</b>	<b>(2)%</b>	<b>(1)%</b>	<b>(1)%</b>
<b>Operating Income (Loss):</b>										
North America (2)	\$ 146.8	\$ 167.5	(12)%			\$ 485.5	\$ 513.3	(5)%		
International	29.2	25.5	14%			81.1	70.9	14%		
Total Divisions	176.0	193.0	(9)%			566.6	584.2	(3)%		
Corporate and Other (3)	(19.0)	(18.2)	(4)%			(76.0)	(83.1)	9%		
<b>Operating Income</b>	<b>157.0</b>	<b>174.8</b>	<b>(10)%</b>			<b>490.6</b>	<b>501.1</b>	<b>(2)%</b>		
Interest Income	0.5	2.5	(79)%			3.0	11.5	(74)%		
Interest Expense	(11.5)	(13.1)	11%			(45.7)	(47.4)	4%		
Other Income (Expense) - Net (4)	(0.7)	2.4	N/M			(0.9)	2.9	N/M		
Non-Operating Income (Expense) - Net	(11.7)	(8.2)	(44)%			(43.6)	(33.0)	(32)%		
Income before Provision for Income Taxes	145.3	166.6	(13)%			447.0	468.1	(5)%		
Provision for Income Taxes	53.3	63.9	17%			157.3	174.2	10%		
Equity in Net Income (Loss) of Affiliates	0.6	0.1	N/M			1.6	1.0	69%		
<b>Net Income</b>	<b>\$ 92.6</b>	<b>\$ 102.8</b>	<b>(10)%</b>			<b>\$ 291.3</b>	<b>\$ 294.9</b>	<b>(1)%</b>		
Less: Net (Income) Loss Attributable to the Noncontrolling Interest	(0.6)	(1.7)	68%			(2.6)	(2.4)	(6)%		
<b>Net Income Attributable to D&amp;B (5)</b>	<b>\$ 92.0</b>	<b>\$ 101.1</b>	<b>(9)%</b>			<b>\$ 288.7</b>	<b>\$ 292.5</b>	<b>(1)%</b>		
<b>Basic Earnings Per Share of Common Stock</b>	<b>\$ 1.77</b>	<b>\$ 1.89</b>	<b>(6)%</b>			<b>\$ 5.48</b>	<b>\$ 5.34</b>	<b>3%</b>		
<b>Diluted Earnings Per Share of Common Stock (6)</b>	<b>\$ 1.75</b>	<b>\$ 1.87</b>	<b>(6)%</b>			<b>\$ 5.42</b>	<b>\$ 5.25</b>	<b>3%</b>		
<b>Weighted Average Number of Shares Outstanding:</b>										
Basic	51.5	53.1	3%			52.3	54.4	4%		
Diluted	52.1	53.8	3%			52.9	55.3	4%		

AFX - After Effects of Foreign Exchange

BFX - Before Effects of Foreign Exchange

N/M - Not Meaningful

See Schedule 3 (Notes to Schedules) for a definition of Non-GAAP measures and a reconciliation of non-core gains and charges.

This financial information should be read in conjunction with the consolidated financial statements and related notes of The Dun & Bradstreet Corporation contained in filings with the Securities and Exchange Commission.

**The Dun & Bradstreet Corporation**  
**Notes to Schedules 1 and 2 (unaudited) and Definitions of Non-GAAP Measures**

Schedule 3

(1) Includes revenue from the Italian Domestic business

(2) The following table reconciles North America Operating Income included in Schedule 1 and Schedule 2:

*Amounts in millions*

North America Operating Income (Schedule 1)
Impaired Intangible Assets
North America - Before Non-Core Gains and Charges (Schedule 2)

Quarter Ended December 31,			Full Year December 31,		% Change Fav/(Unfav)
2009	2008	2009	2008		
\$ 143.8	\$ 167.5	\$ 482.5	\$ 513.3	(6)%	
(3.0)	0.0	(3.0)	0.0	N/M	
\$ 146.8	\$ 167.5	\$ 485.5	\$ 513.3	(5)%	

(3) The following table reconciles Corporate and Other expenses included in Schedule 1 and Schedule 2:

*Amounts in millions*

Corporate and Other - GAAP Results (Schedule 1)
Restructuring Charges
Corporate and Other - Before Non-Core Gains and Charges (Schedule 2)

Quarter Ended December 31,			Full Year December 31,		% Change Fav/(Unfav)
2009	2008	2009	2008		
\$ (25.8)	\$ (20.8)	\$ (99.1)	\$ (114.5)	14%	
(6.8)	(2.6)	(23.1)	(31.4)	27%	
\$ (19.0)	\$ (18.2)	\$ (76.0)	\$ (83.1)	9%	

(4) The following table reconciles Other Income (Expense)-Net included in Schedule 1 and Schedule 2:

*Amounts in millions*

Other Income (Expense)-Net - GAAP Results (Schedule 1)
Effect of Legacy Tax Matters
Tax Reserve true-up for the Settlement of 2003 tax year, related to the "Amortization and Royalty Expense Deductions" transaction
Gain Associated with Beijing D&B HuiCong Market Research Co., Ltd Joint Venture
Settlement of Legacy Tax Matter Arbitration
Gain on Disposal of Italian Domestic business
Other Income (Expense)-Net - Before Non-Core Gains and Charges (Schedule 2)

Quarter Ended December 31,			Full Year December 31,		% Change Fav/(Unfav)
2009	2008	2009	2008		
\$ (3.2)	\$ 3.3	\$ 10.7	\$ 5.1	N/M	
0.3	0.3	1.0	1.2	17%	
-	-	-	(7.7)	N/M	
-	0.6	-	0.6	N/M	
-	-	4.1	8.1	N/M	
(2.8)	-	6.5	-	N/M	
\$ (0.7)	\$ 2.4	\$ (0.9)	\$ 2.9	N/M	

(5) The following table reconciles Net Income included in Schedule 1 and Schedule 2:

Amounts in millions	Quarter Ended December 31,		% Change Fav/(Unfav)	Full Year December 31,		% Change Fav/(Unfav)
	2009	2008		2009	2008	
Net Income Attributable to D&B - GAAP Results (Schedule 1)	\$ 84.4	\$ 100.1	(16)%	\$ 319.4	\$ 310.6	3%
Restructuring Charges	(4.5)	(1.5)	N/M	(14.7)	(20.2)	27%
Impaired Intangible Assets	(1.8)	-	N/M	(1.8)	-	N/M
Gain Associated with Beijing D&B HuiCong Market Research Co., Ltd Joint Venture	-	0.5	N/M	-	0.5	N/M
Settlement of Legacy Tax Matter Arbitration	-	-	N/M	1.0	5.0	(80)%
Tax Reserve true-up for the Settlement of 2003 tax year, related to the "Amortization and Royalty Expense Deductions" transaction	-	-	N/M	-	7.7	N/M
Favorable resolution of Global Tax Audits including the Liquidation of Dormant International Corporations and/or Divested Entities	-	-	N/M	-	22.7	N/M
Interest on IRS Deposit	-	-	N/M	-	1.3	N/M
Benefits Derived From Worldwide Legal Entity Simplification	-	-	N/M	36.2	-	N/M
Gain on Disposal of Italian Domestic business	(1.3)	-	N/M	10.0	-	N/M
Income from Discontinued Operations, Net of Income Taxes	-	-	N/M	-	0.7	N/M
Gain on Disposal of Italian Real Estate business	-	-	N/M	-	0.4	N/M
Net Income Attributable to D&B - (On a Continuing Operations Basis) - Before Non-Core Gains and Charges (Schedule 2)	\$ 92.0	\$ 101.1	(9)%	\$ 288.7	\$ 292.5	(1)%

(6) The following table reconciles Diluted Earnings Per Share included in Schedule 1 and Schedule 2:

	Quarter Ended December 31,		% Change Fav/(Unfav)	Full Year December 31,		% Change Fav/(Unfav)
	2009	2008		2009	2008	
Diluted EPS Attributable to D&B - GAAP Results (Schedule 1)	\$ 1.61	\$ 1.85	(13)%	\$ 5.99	\$ 5.58	7%
Restructuring Charges	(0.09)	(0.03)	N/M	(0.28)	(0.36)	22%
Impaired Intangible Assets	(0.03)	-	N/M	(0.04)	-	N/M
Gain Associated with Beijing D&B HuiCong Market Research Co., Ltd Joint Venture	-	0.01	N/M	-	0.01	N/M
Settlement of Legacy Tax Matter Arbitration	-	-	N/M	0.02	0.09	N/M
Tax Reserve true-up for the Settlement of 2003 tax year, related to the "Amortization and Royalty Expense Deductions" transaction	-	-	N/M	-	0.14	N/M
Favorable resolution of Global Tax Audits including the Liquidation of Dormant International Corporations and/or Divested Entities	-	-	N/M	-	0.41	N/M
Interest on IRS Deposit	-	-	N/M	-	0.02	N/M
Benefits Derived From Worldwide Legal Entity Simplification	-	-	N/M	0.68	-	N/M
Gain on Disposal of Italian Domestic business	(0.02)	-	N/M	0.19	-	N/M
Income from Discontinued Operations, Net of Income Taxes	-	-	N/M	-	0.02	N/M
Diluted EPS Attributable to D&B - (On a Continuing Operations Basis) - Before Non-Core Gains and Charges (Schedule 2)	\$ 1.75	\$ 1.87	(6)%	\$ 5.42	\$ 5.25	3%

N/M - Not Meaningful

The following defines the non-GAAP measures used to evaluate performance:

\*For 2008, our non-GAAP measures reflect results on a "Continuing Operations" basis

\*Total revenue excluding the revenue of divested businesses is referred to as "core revenue." Core revenue includes the revenue from acquired businesses from the date of acquisition

\*Core revenue growth, excluding the effects of foreign exchange, is referred to as "core revenue growth before the effects of foreign exchange." We also separately, from time to time, analyze core revenue growth before the effects of foreign exchange among two components, "organic core revenue growth" and "core revenue growth from acquisitions"

\*Results (such as operating income, operating income growth, operating margin, net income, tax rate and diluted earnings per share) exclude Restructuring Charges (whether recurring or non-recurring) and certain other items that we consider do not reflect our underlying business performance. We refer to these Restructuring Charges and other items as "non-core gains and (charges)"

\*Net cash provided by operating activities minus capital expenditures and additions to computer software and other intangibles is referred to as "free cash flow"

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The Dun & Bradstreet Corporation  
Supplemental GAAP Financial Data (unaudited)

Schedule 4

Amounts in millions	Quarter Ended December 31,		AFX % Change Fav/(Unfav)	Effects of Foreign Exchange Fav/(Unfav)	BFX % Change Fav/(Unfav)	Full Year December 31,		AFX % Change Fav/(Unfav)	Effects of Foreign Exchange Fav/(Unfav)	BFX % Change Fav/(Unfav)
	2009	2008				2009	2008			
<b>Geographic and Customer Solution Set Revenue:</b>										
<b>North America:</b>										
Risk Management Solutions	\$ 201.8	\$ 209.7	(4)%	0%	(4)%	\$ 808.9	\$ 825.3	(2)%	0%	(2)%
Sales & Marketing Solutions	127.4	139.0	(8)%	1%	(9)%	385.5	418.3	(8)%	0%	(8)%
Internet Solutions	28.2	31.1	(9)%	1%	(10)%	115.3	120.6	(4)%	0%	(4)%
Subtotal Core Revenue	357.4	379.8	(6)%	0%	(6)%	1,309.7	1,364.2	(4)%	0%	(4)%
Divested Business <sup>1</sup>	-	-	N/M	N/M	N/M	-	-	N/M	N/M	N/M
Total North America Revenue	357.4	379.8	(6)%	0%	(6)%	1,309.7	1,364.2	(4)%	0%	(4)%
<b>International:</b>										
Risk Management Solutions	75.1	63.1	19%	2%	17%	262.9	245.1	7%	(11)%	18%
Sales & Marketing Solutions	30.4	18.8	60%	5%	55%	89.1	65.0	37%	(5)%	42%
Internet Solutions	0.8	1.0	(15)%	(4)%	(11)%	3.4	4.3	(20)%	(17)%	(3)%
Subtotal Core Revenue	106.3	82.9	28%	2%	26%	355.4	314.4	13%	(10)%	23%
Divested Business <sup>1</sup>	-	12.0	N/M	N/M	N/M	21.9	47.7	(54)%	(5)%	(49)%
Total International Revenue	106.3	94.9	12%	2%	10%	377.3	362.1	4%	(10)%	14%
<b>Total Corporation:</b>										
Risk Management Solutions	276.9	272.8	2%	1%	1%	1,071.8	1,070.4	0%	(2)%	2%
Sales & Marketing Solutions	157.8	157.8	0%	1%	(1)%	474.6	483.3	(2)%	0%	(2)%
Internet Solutions	29.0	32.1	(10)%	0%	(10)%	118.7	124.9	(5)%	(1)%	(4)%
Subtotal Core Revenue	463.7	462.7	0%	1%	(1)%	1,665.1	1,678.6	(1)%	(2)%	1%
Divested Business <sup>1</sup>	-	12.0	N/M	N/M	N/M	21.9	47.7	(54)%	(5)%	(49)%
Total Revenue	\$ 463.7	\$ 474.7	(2)%	1%	(3)%	\$ 1,687.0	\$ 1,726.3	(2)%	(1)%	(1)%
<b>Operating Costs:</b>										
Operating Expenses	\$ 133.4	\$ 118.2	(13)%			\$ 500.3	\$ 480.7	(4)%		
Selling and Administrative Expenses	160.6	164.9	3%			641.0	686.0	7%		
Depreciation and Amortization	15.7	16.8	6%			58.1	58.5	1%		
Restructuring Expense	6.8	2.6	N/M			23.1	31.4	27%		
Total Operating Costs	\$ 316.5	\$ 302.5	(5)%			\$ 1,222.5	\$ 1,256.6	3%		
<b>Capital Expenditures</b>										
	3.2	2.5	(28)%			9.2	11.8	22%		
<b>Additions to Computer Software &amp; Other Intangibles</b>										
	\$ 14.2	\$ 7.9	(80)%			\$ 56.1	\$ 47.7	(18)%		

<sup>1</sup> Divested Business revenue was: (i) \$9.8 for RMS and \$2.2 for S&MS for the quarter ended December 31, 2008; (ii) \$18.7 for RMS and \$3.2 for S&MS for the year ended December 31, 2009; and (iii) \$40.6 for RMS and \$7.1 for S&MS for the year ended December 31, 2008.

AFX - After Effects of Foreign Exchange  
BFX - Before Effects of Foreign Exchange  
N/M - Not Meaningful

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The Dun & Bradstreet Corporation  
 Supplemental GAAP Financial Data (unaudited)

Schedule 4

Amounts in millions	Quarter Ended							
	Dec 31, 2009	Sep 30, 2009	Jun 30, 2009	Mar 31, 2009	Dec 31, 2008	Sep 30, 2008	Jun 30, 2008	Mar 31, 2008
<b>Net Debt Position:</b>								
Cash and Cash Equivalents	\$ 222.9	\$ 187.3	\$ 226.4	\$ 179.9	\$ 164.2	\$ 230.6	\$ 245.5	\$ 215.7
Short-Term Debt	(1.7)	(1.3)	(0.6)	(0.6)	-	-	-	-
Long-Term Debt	(961.8)	(894.2)	(868.0)	(900.0)	(904.3)	(864.6)	(825.6)	(790.0)
Net Debt	\$ (740.6)	\$ (708.2)	\$ (642.2)	\$ (720.7)	\$ (740.1)	\$ (634.0)	\$ (580.1)	\$ (574.3)

Full Year

Amounts in millions	Dec 31, 2009	Dec 31, 2008	% Change Fav/(Unfav)
<b>Free Cash Flow:</b>			
Net Cash Provided By Operating Activities from Continuing Operations (GAAP Results)	\$ 369.5	\$ 433.9	(15)%
Less:			
Capital Expenditures (GAAP Results)	9.2	11.8	22%
Additions to Computer Software & Other Intangibles (GAAP Results)	56.1	47.7	(18)%
Free Cash Flow	304.2	374.4	(19)%
Legacy Tax Matters (Refund) Payment	(8.0)	(22.5)	64%
Free Cash Flow Excluding Legacy Tax Matters	\$ 296.2	\$ 351.9	(16)%

Full Year

Amounts in millions	Dec 31, 2009	Dec 31, 2008	% Change Fav/(Unfav)
<b>Net Cash Provided By Operating Activities excluding Legacy Tax Matters:</b>			
Net Cash Provided By Operating Activities from Continuing Operations (GAAP Results)	\$ 369.5	\$ 433.9	(15)%
Legacy Tax Matters (Refund) Payment	(8.0)	(22.5)	64%
Net Cash Provided By Operating Activities Excluding Legacy Tax Matters	\$ 361.5	\$ 411.4	(12)%

NM - Not Meaningful

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Quarter Ended December 31, 2009 vs. 2008

Full Year December 31, 2009 vs. 2008

	Quarter Ended December 31, 2009 vs. 2008					Full Year December 31, 2009 vs. 2008								
	AFX % Change Fav/(Unfav)	Effects of Foreign Exchange	BFX % Change Fav/(Unfav)	Traditional/VAPs as a % of Total Customer Solution Sets/Core		AFX % Change Fav/(Unfav)	Effects of Foreign Exchange	BFX % Change Fav/(Unfav)	Traditional/VAPs as a % of Total Customer Solution Sets/Core					
				2009 % Product Line/Core	2008 % Product Line/Core				2009 % Product Line/Core	2008 % Product Line/Core				
<b>Revenue:</b>														
<b>North America:</b>														
Risk Management Solutions:														
<i>Traditional</i>	(6)%	1%	(7)%	69%	39%	71%	39%	(3)%	(1)%	(2)%	72%	45%	73%	44%
<i>VAPs</i>	3%	1%	2%	22%	13%	21%	12%	(3)%	(1)%	(2)%	21%	13%	21%	13%
<i>Supply Management Solutions</i>	3%	0%	3%	9%	5%	8%	4%	9%	0%	9%	7%	4%	6%	3%
Total Risk Management Solutions	(4)%	0%	(4)%		57%		55%	(2)%	0%	(2)%		62%		60%
Sales & Marketing Solutions:														
<i>Traditional</i>	(8)%	1%	(9)%	34%	12%	34%	13%	(12)%	0%	(12)%	37%	11%	39%	12%
<i>VAPs</i>	(8)%	1%	(9)%	66%	23%	66%	24%	(5)%	0%	(5)%	63%	18%	61%	19%
Total Sales & Marketing Solutions	(8)%	1%	(9)%		35%		37%	(8)%	0%	(8)%		29%		31%
Internet Solutions	(9)%	1%	(10)%		8%		8%	(4)%	0%	(4)%		9%		9%
<b>Core Revenue</b>	(6)%	0%	(6)%					(4)%	0%	(4)%				
Divested Business	N/M	N/M	N/M					N/M	N/M	N/M				
Total North America Revenue	(6)%	0%	(6)%					(4)%	0%	(4)%				
<b>International:</b>														
Risk Management Solutions:														
<i>Traditional</i>	23%	2%	21%	83%	59%	81%	61%	12%	(10)%	22%	84%	62%	80%	63%
<i>VAPs</i>	2%	2%	0%	16%	11%	18%	14%	(12)%	(11)%	(1)%	15%	11%	18%	14%
<i>Supply Management Solutions</i>	17%	5%	12%	1%	1%	1%	1%	14%	(14)%	28%	1%	1%	2%	1%
Total Risk Management Solutions	19%	2%	17%		71%		76%	7%	(11)%	18%		74%		78%
Sales & Marketing Solutions:														
<i>Traditional</i>	76%	(6)%	82%	58%	16%	52%	12%	62%	(22)%	84%	53%	13%	44%	9%
<i>VAPs</i>	43%	15%	28%	42%	12%	48%	11%	17%	3%	14%	47%	12%	56%	12%
Total Sales & Marketing Solutions	60%	5%	55%		28%		23%	37%	(5)%	42%		25%		21%
Internet Solutions	(15)%	(4)%	(11)%		1%		1%	(20)%	(17)%	(3)%		1%		1%
<b>Core Revenue</b>	28%	2%	26%					13%	(10)%	23%				
Divested Business	N/M	N/M	N/M					(54)%	(5)%	(49)%				
Total International Revenue	12%	2%	10%					4%	(10)%	14%				
<b>Total Corporation:</b>														
Risk Management Solutions:														
<i>Traditional</i>	1%	1%	0%	73%	44%	73%	43%	1%	(2)%	3%	75%	48%	74%	48%
<i>VAPs</i>	3%	1%	2%	21%	12%	20%	12%	(5)%	(3)%	(2)%	20%	13%	21%	13%
<i>Supply Management Solutions</i>	4%	0%	4%	6%	4%	7%	4%	9%	(1)%	10%	5%	4%	5%	3%
Total Risk Management Solutions	2%	1%	1%		60%		59%	0%	(2)%	2%		65%		64%
Sales & Marketing Solutions:														
<i>Traditional</i>	7%	1%	6%	38%	13%	36%	12%	(1)%	(2)%	1%	40%	11%	40%	11%
<i>VAPs</i>	(4)%	1%	(5)%	62%	21%	64%	22%	(3)%	0%	(3)%	60%	17%	60%	18%
Total Sales & Marketing Solutions	0%	1%	(1)%		34%		34%	(2)%	0%	(2)%		28%		29%
Internet Solutions	(10)%	0%	(10)%		6%		7%	(5)%	(1)%	(4)%		7%		7%
<b>Core Revenue</b>	0%	1%	(1)%					(1)%	(2)%	1%				
Divested Business	N/M	N/M	N/M					(54)%	(5)%	(49)%				
Total Revenue	(2)%	1%	(3)%					(2)%	(1)%	(1)%				

AFX - After Effects of Foreign Exchange  
BFX - Before Effects of Foreign Exchange  
N/M - Not Meaningful

This financial information should be read in conjunction with the consolidated financial statements and related notes of The Dun & Bradstreet Corporation contained in filings with the Securities and Exchange Commission.

**The Dun & Bradstreet Corporation**  
**Supplemental Revenue Data (unaudited)**

Schedule 6

% of Product Line	Quarter Ended							
	Dec 31, 2009	Sep 30, 2009	Jun 30, 2009	Mar 31, 2009	Dec 31, 2008	Sep 30, 2008	Jun 30, 2008	Mar 31, 2008
<b>North America Risk Management Solutions</b>								
Subscription <sup>1</sup>	64%	64%	63%	58%	53%	52%	49%	45%
Non-Subscription <sup>1</sup>	36%	36%	37%	42%	47%	48%	51%	55%
<b>North America Risk Management Solutions</b>								
DNBi <sup>2</sup>	56%	56%	54%	51%	45%	43%	38%	33%
Non-DNBi <sup>2</sup>	44%	44%	46%	49%	55%	57%	62%	67%

% of Core International Revenue	Full Year December 31, 2009		Full Year December 31, 2008	
	Amounts in millions	% of Core	Amounts in millions	% of Core
<b>International:</b>				
Europe and Other International Markets (excluding Asia Pacific)	\$ 218.2	61%	\$ 230.7	73%
Asia Pacific	137.2	39%	83.7	27%
Core Revenue	\$ 355.4		\$ 314.4	

**Notes:**

- 1 We define Subscription and Non-Subscription revenue as follows:
- Subscription revenue represents contracts that allow customers unlimited use within predefined ranges, subject to certain conditions. In these instances, we recognize revenue ratably over the term of the contract, which is generally one year.
  - Non-Subscription revenue represents all other revenue streams.
- 2 We define DNBi and Non-DNBi revenue as follows:
- DNBi, is our interactive, customizable online application that offers our customers real time access to our most complete and up-to-date global DUNSRight information, comprehensive monitoring and portfolio analysis
  - Non-DNBi revenue represents all other revenue streams.

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