

The Dun & Bradstreet Corporation

Schedule 7

Effect of Strategic Partnership for our North American Self Awareness Solutions (SAS) Business (unaudited)

Amounts in Millions	2010			2009					
	Quarter Ended		Year-to-Date	Quarter Ended				Year-to-Date	Full Year
	March 31	June 30	June 30	March 31	June 30	September 30	December 31	June 30	
North America Total and Core (GAAP - Previously Reported)	\$ 304.9	\$ 300.9	\$ 605.8	\$ 321.2	\$ 320.3	\$ 310.8	\$ 357.4	\$ 641.5	\$ 1,309.7
Growth vs Prior Year - AFX %	(5)%	(6)%	(6)%	(3)%	(3)%	(3)%	(6)%	(3)%	(4)%
Growth vs Prior Year - BFX %	(6)%	(6)%	(6)%	(3)%	(3)%	(3)%	(6)%	(3)%	(4)%
Divested (SAS) ¹	14.4	14.1	28.5	20.7	18.6	16.8	14.2	39.3	70.3
Growth vs Prior Year - AFX %	(31)%	(24)%	(28)%	(2)%	(12)%	(18)%	(26)%	(7)%	(14)%
Growth vs Prior Year - BFX %	(31)%	(24)%	(28)%	(1)%	(11)%	(18)%	(26)%	(6)%	(14)%
North America Core (Post SAS)	\$ 290.5	\$ 286.8	\$ 577.3	\$ 300.5	\$ 301.7	\$ 294.0	\$ 343.2	\$ 602.2	\$ 1,239.4
Growth vs Prior Year - AFX %	(3)%	(5)%	(4)%	(4)%	(3)%	(2)%	(5)%	(3)%	(3)%
Growth vs Prior Year - BFX %	(4)%	(5)%	(5)%	(3)%	(2)%	(2)%	(5)%	(3)%	(3)%
International Total (GAAP)	\$ 92.3	\$ 96.4	\$ 188.7	\$ 86.2	\$ 96.6	\$ 88.2	\$ 106.3	\$ 182.8	\$ 377.3
Growth vs Prior Year - AFX %	7%	0%	3%	5%	0%	0%	12%	2%	4%
Growth vs Prior Year - BFX %	1%	(2)%	(1)%	19%	17%	10%	10%	18%	14%
Divested (Italian Domestic Business)	-	-	-	10.3	11.6	-	-	21.9	21.9
Growth vs Prior Year - AFX %	N/M	N/M	N/M	(9)%	(18)%	N/M	N/M	(14)%	(54)%
Growth vs Prior Year - BFX %	N/M	N/M	N/M	1%	(4)%	N/M	N/M	(2)%	(49)%
International Core	\$ 92.3	\$ 96.4	\$ 188.7	\$ 75.9	\$ 85.0	\$ 88.2	\$ 106.3	\$ 160.9	\$ 355.4
Growth vs Prior Year - AFX %	22%	14%	17%	7%	3%	13%	28%	5%	13%
Growth vs Prior Year - BFX %	15%	11%	13%	22%	20%	24%	26%	21%	23%
Total Company Total (GAAP)	\$ 397.2	\$ 397.3	\$ 794.5	\$ 407.4	\$ 416.9	\$ 399.0	\$ 463.7	\$ 824.3	\$ 1,687.0
Growth vs Prior Year - AFX %	(3)%	(5)%	(4)%	(2)%	(3)%	(3)%	(2)%	(2)%	(2)%
Growth vs Prior Year - BFX %	(4)%	(5)%	(5)%	1%	1%	(1)%	(3)%	1%	(1)%
Divested (Italian Domestic Business)	-	-	-	10.3	11.6	-	-	21.9	21.9
Growth vs Prior Year - AFX %	N/M	N/M	N/M	(9)%	(18)%	N/M	N/M	(14)%	(54)%
Growth vs Prior Year - BFX %	N/M	N/M	N/M	1%	(4)%	N/M	N/M	(2)%	(49)%
Total Company Core (Previously Reported)	\$ 397.2	\$ 397.3	\$ 794.5	\$ 397.1	\$ 405.3	\$ 399.0	\$ 463.7	\$ 802.4	\$ 1,665.1
Growth vs Prior Year - AFX %	0%	(2)%	(1)%	(2)%	(2)%	0%	0%	(2)%	(1)%
Growth vs Prior Year - BFX %	(1)%	(3)%	(2)%	1%	1%	2%	(1)%	1%	1%
Divested (SAS) ¹	14.4	14.1	28.5	20.7	18.6	16.8	14.2	39.3	70.3
Growth vs Prior Year - AFX %	(31)%	(24)%	(28)%	(2)%	(12)%	(18)%	(26)%	(7)%	(14)%
Growth vs Prior Year - BFX %	(31)%	(24)%	(28)%	(1)%	(11)%	(18)%	(26)%	(6)%	(14)%
Total Company Core (Post SAS)	\$ 382.8	\$ 383.2	\$ 766.0	\$ 376.4	\$ 386.7	\$ 382.2	\$ 449.5	\$ 763.1	\$ 1,594.8
Growth vs Prior Year - AFX %	2%	(1)%	0%	(2)%	(2)%	1%	1%	(2)%	0%
Growth vs Prior Year - BFX %	0%	(2)%	(1)%	1%	2%	3%	0%	2%	2%

Notes:

¹ The Divested SAS Revenue includes the effect of the annual minimum royalty payments of approximately \$24 million related to the Strategic Partnership. The effect has been spread evenly throughout the quarters.

This financial information should be read in conjunction with the consolidated financial statements and related notes of The Dun & Bradstreet Corporation contained in filings with the Securities and Exchange Commission.